

An aerial photograph of Skegness, showing a mix of residential housing, commercial buildings, a large beach, and a water park. The text is overlaid on the center of the image.

Can you help us to shape the future of Skegness together? engagement toolkit



**Funded by
UK Government**

Skegness is getting millions of pounds in government funding over the next 10 years.

This is a big chance to make our town better for everyone.

Can you help us to make sure that people in Skegness have their say and shape their future?



Survey: we have a simple survey where people can share their thoughts on Skegness and also enter a prize draw to win £100 in Love 2 Shop vouchers.

Can you share the survey across your networks?



Freepost leaflets: our freepost leaflets will allow people to have their say in writing, send it back freepost, and enter **another** prize draw for £100 in Love 2 Shop vouchers.

Would you like copies of the leaflets to share with others in the community?

Have your Say!

Skegness is getting millions of pounds in government funding over the next 10 years. This is a big chance to make our town better for everyone.

And we want to hear from you.

Everyone who fills in the survey can enter a draw to win a **£100 Love 2 Shop** voucher.



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WIN
a £100 Love 2
Shop voucher



Community interviewers: we're looking for local people to be community interviewers who can go out and speak to people in the community with an iPad. Training and payment is available for this role. **Can you help us to have conversations with local people?**



Young people: we've also got some ways for under 25s to get involved. Including our competition for young people to draw, paint, and create their perfect Skegness. All entries must be submitted by parents or guardians to Connected.Coast@e-lindsey.gov.uk by Monday 4th August 2025.

**Are you aged 4 - 16?
Draw, paint, and create
your perfect Skegness
and you could win shopping
vouchers!**

Everyone who takes part will be automatically entered into a prize draw and could win one of these great prizes to spend during the summer holidays:

- 1st prize: £100 shopping vouchers
- 2nd prize: £50 shopping vouchers
- 4 runner up prizes of £25 shopping vouchers

The competition is open to anyone **aged 4-16**. Parents and guardians: to enter take a photo of your child's picture, send it to connected.coast@e-lindsey.gov.uk by Monday 4th August 2025 and your child could win!

**Adults - have your
say here - and you
can win too:**



WIN!



**What would your
perfect Skegness
look like? What
things would there
be to do and see?
Show us on your
picture!**

Young people: and we've got a survey just for under 25s too with a prize. Under 13s will need the consent of parents or guardians to enter the prize draw to win **one of four prizes of £50 Love 2 Shop vouchers:**



**Are you a community
group, charity, or
organisation in
Skegness?**

**Could you run your own
engagement activity or
event to get people's
thoughts?**

**There's funding and
support to help you do
just that...**



These are just some ideas for what you could do:

Host a coffee and feedback morning;

Run a community clean-up;

Have a pizza drop-in event;

Host a meeting and we can provide refreshments;

Run an interactive event for young people;

Hold an arts and craft session where people can feedback.

And much, much more!

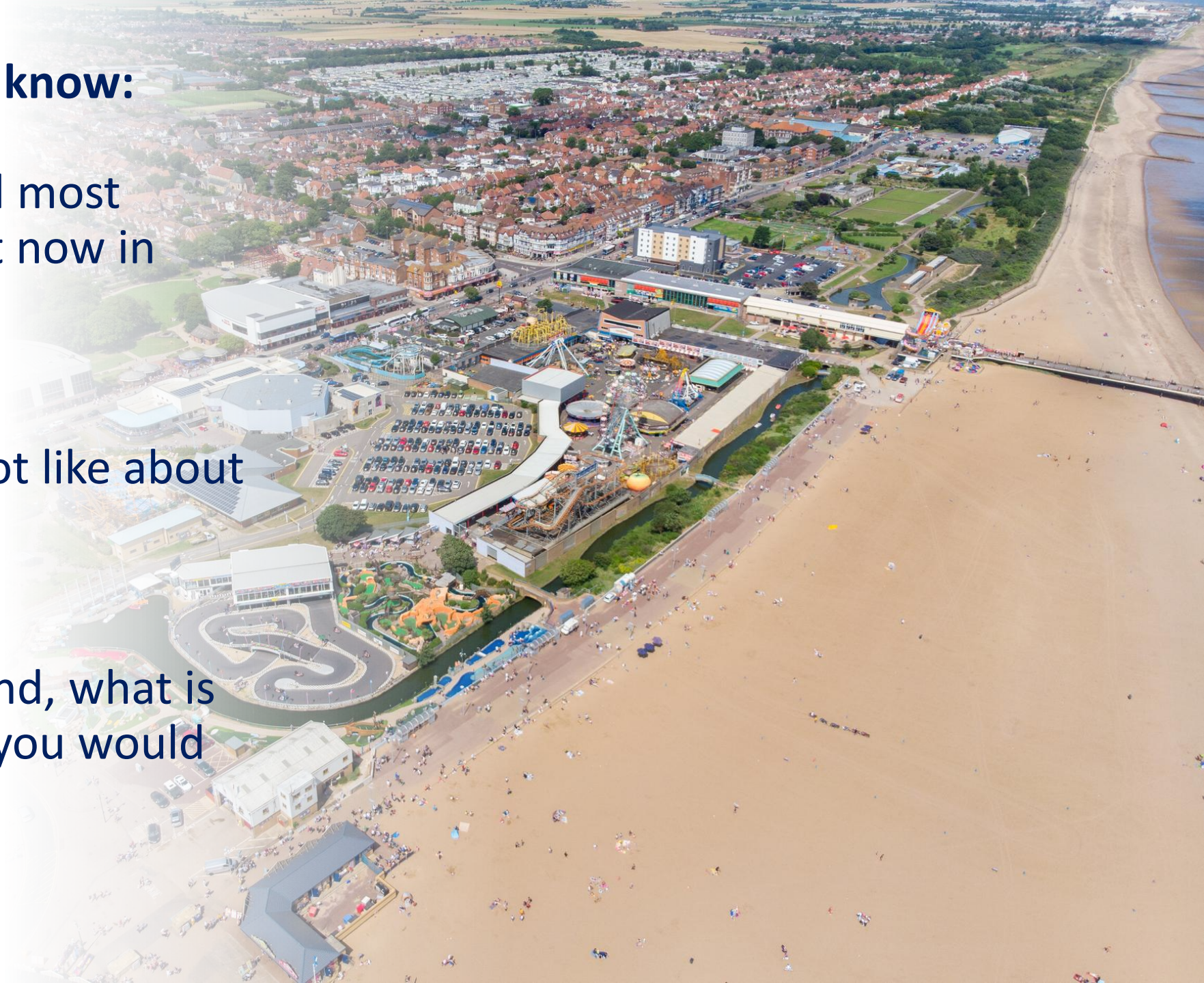


**What ideas do you have?
Please get in touch – we
want to support you to
host your own engagement
event and activity in
Skegness!**



This is what we want to know:

1. What one thing would most improve life for you right now in Skegness?
2. What things do you not like about Skegness?
3. If you had a magic wand, what is the biggest change that you would make in Skegness?



And, later on, we're going to be having conversations and carrying out engagement around these themes:

- The town centre
- Homes and housing
- Jobs and training
- Getting involved in the community
- Health and wellbeing
- Transport
- Safety
- Learning
- Access to services.

Are you interested in getting involved in conversations about any of these themes? Please let us know – we want to hear from you!

Get in touch today and please help us to shape the future of Skegness
together

To get involved in any of the ways highlighted in this toolkit – or if you
have any ideas of your own – we want to hear from you:

email: Connected.Coast@e-lindsey.gov.uk

call: 07834 578872



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