



Skegness Long Term Plan for Towns Funding Consultation and Engagement

Report published: July 2024



Prepared by The Engaging People Company on behalf of Connected Coast Board

Contents

| | Pages |
|--|----------------|
| Executive Summary | 3 – 13 |
| Overview | 3 |
| Themes | 6 |
| Key findings | 7 - 13 |
| | |
| Part A: survey analysis | 14 - 43 |
| i. Your thoughts on Skegness | 14– 19 |
| ii. Your ideas for Skegness | 20 - 39 |
| iii. About Respondents | 40 - 43 |
| | |
| Part B: other consultation and engagement methods | 44 – 73 |
| i. Feedback boards | 44 - 53 |
| ii. Consultation and engagement events | 54 - 71 |
| iii. Web feedback | 72 - 73 |
| | |
| <i>Appendix A: survey questions</i> | <i>74 - 81</i> |

Executive Summary

Overview

Consultation and engagement have been carried out across a range of methods to gain meaningful insight from the public to shape the long-term plan for Skegness. The aim has been to raise awareness, engender interest, share information, and drive involvement.

At the heart of the approach was a concerted consultation period between 14th May and 10th June 2024. During this period, an online survey was open which resulted in 140 responses. A further 21 responses to the survey were received in paper format, resulting in a total sample size of 161 responses. The total sample size provides findings with a margin of error of +/-8% (at a 95% confidence level) (based on a Skegness town population of 20,701 – Source: ONS Census 2021).

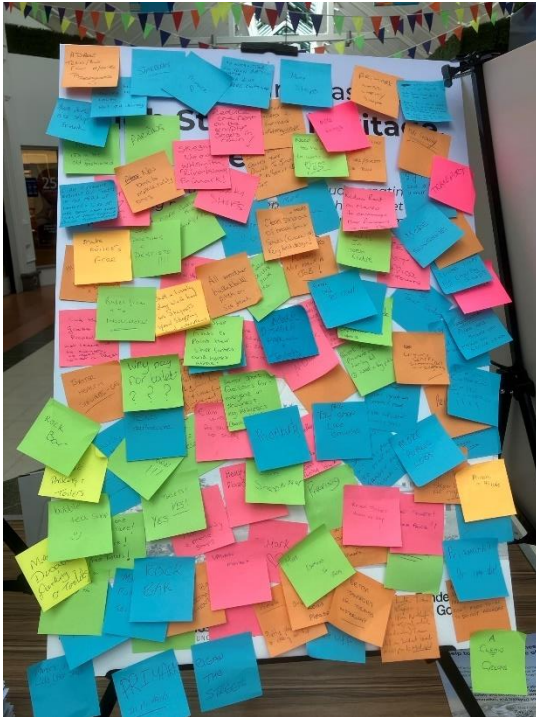
In addition to the survey, extensive written feedback was received via engagement boards that were based in seven key locations across Skegness. Further comments were received via the website. There has also been feedback captured at five events which have featured in the consultation and engagement programme, including two dedicated engagement events for young people.

The feedback from all the consultation and engagement mechanisms is highlighted within this report.

Approach

With community engagement a priority of the funding, the Connected Coast board committed to a consultation and engagement process that employed different mechanisms and varied opportunities to meet diverse needs. Fundamental to the approach was accessibility, and connecting with people in varied ways. In addition, targeted engagement was carried out with young people.

- The consultation was anchored by a **survey** which was designed to capture meaningful qualitative and quantitative feedback, with the questions aligned with the parameters of the funding.
- The survey was made available **online and in paper copies**. It was sent out to residents together with a letter from the Chair of Connected Coast Board and the Chair of Skegness sub-group, with a Freepost return envelope. In addition, paper copies of the survey were made available from Embassy Theatre Foyer, Tower Gardens Pavilion, and Skegness Library.



- **Feedback boards** were available for people to add their thoughts – via post it notes - at Aura Business Centre, Embassy Theatre Foyer, Tower Gardens Pavilion, Skegness Library, Skegness TEC, Skegness Masonic Centre, and Hildred’s Shopping Centre. This element of the engagement provided to be particularly popular.

- People could also share their ideas around the funding themes in an **online feedback form** on the Connected Coast website.

- Feedback was also invited and captured at a **number of events**. This included:

- **Connected Coast Skegness Exhibition Event**, the Board’s annual public exhibition event which provides an

opportunity to share the progress of the Towns Fund investment and projects in Skegness. In 2024, the remit of this event was extended to invite attendees to share their thoughts on how the Long Term Plan for Towns funding should be invested in Skegness.

- **East Lincs Expo**, the East’s Coast’s business event where Connected Coast had a stand for people to find out more about the funding and share their ideas and suggestions. Connected Coast Chair Chris Baron also spoke at this event to raise awareness of the funding and the opportunity for the public to get involved.



- **Skegness Town Council workshop**, providing the town’s councillors with an overview of the funding, and inviting members’ feedback and ideas. This session also saw councillors share insight from conversations with local residents.

- **YMCA Lincolnshire’s Youth Team** held a detached and outreach youth session to support the consultation in Skegness. This session included activities to drive engagement, namely parkour and graffiti painting, and saw 31 young people engaged.

- Feedback sessions for students of

King Edward VI school in Spilsby. Throughout the day, around 80 year ten pupils gave their views.

- In addition, Chair Chris Baron spoke at the **Skegness Community Meeting** in May and highlighted the Long Term Plan for Towns funding and how people could have their say.

- **Heritage Lincolnshire** also offered an open feedback session and walkabout which didn't generate take-up to provide feedback.

There was concerted and consistent effort to raise awareness of the consultation. This included:

- **Communications**, including a press release, rolling social media content, and a special edition of the Connected Coast Chair's Update which is issued publicly on a regular basis;
- **Community engagement** which involved building contacts and distributing emails to local community groups, businesses, faith groups, parish councils, and registered charities, inviting them to participate in the survey. Contact was made with 53 different groups.



The consultation and engagement approach has provided robust and meaningful insight into the views of the public to shape the vision and the investment plan. This, however, is just the beginning of the engagement and the Board is committed to continuing to work with the community, offering opportunities for involvement, seeking people's views, identifying ways to collaborate, and listening to the views and aspirations of local people. In this way, the ambitions for Skegness can be created and realised together.

Themes

There are some key themes coming through the feedback:

- **Town experience** – the ‘best thing’ about Skegness is, overwhelmingly, its beach. However, there is a strong sense that the town is tired and rundown, suggesting a clear desire amongst respondents for a better town experience. This is evidenced throughout the responses, and whilst clearly there are different views, ideas, and suggestions of what this could look like, connecting all the responses is a strong appetite for a better Skegness town experience.
- **Opportunity for improvements** – there are many suggestions to improve the town. Coming through very strongly, however, is for a **cleaner, tidier and smarter Skegness** (streets, buildings, public spaces). There is also a strong call for **improvements to the retail offering** (more shops / wider range / better quality) to make a more enticing shopping experience. Pedestrianisation of parts of the town centre, such as Lumley Road, is a notable mention, albeit at a lower level.
- **Safety and security** – it is clear that respondents would like to be able to enjoy Skegness safely and securely. However, there is strong concern about anti-social behaviour and open, excessive use of alcohol and drug-taking in the town, resulting in unease and a feeling of vulnerability in certain areas. There is a strong appetite for a more visible police presence. Safety and security might be further bolstered by improvements to public spaces and streets (design out crime), improving street lighting (to be switched on throughout the night) and installing new CCTV. However, there is also notable interest in tackling anti-social behaviours through the provision of activities (e.g. sports programmes, mentoring, youth clubs) to relieve boredom and encourage more healthy behaviours.
- **Heritage, arts, culture and tourism** – there is a call for more ‘things to do’ in Skegness (for local residents as well as visitors) - more events and festivals, including live music and theatre, shows, author talks, film screenings. Events should be effectively promoted to maximise uptake. Many highlight a need to invest in the local historic buildings and sites, to repair and maintain.
- **Community facilities and resources** – there is also a call to invest in community facilities and resources, such as libraries, village halls, community centres, reinforcing the recurring theme of wanting a ‘smarter Skegness’.
- **Making it easier to get around** – it is evident that many do not find it easy to get around Skegness. There is strong dissatisfaction with the poor condition of the roads, and pavements too, with potholes and uneven surfaces frequently mentioned. Comments about traffic congestion / flow, poor public transport services and a lack of parking seem to further reinforce this opinion. There is notable interest in improving / expanding the cycle path network, which might, in turn, reduce the number of cars on the road.
- **Interest** – the rich findings provided point to a strong interest in the issues within the consultation. How the Long Term Plan for Towns funding is invested clearly matters to local people.

Key findings

i. Survey analysis: your thoughts on Skegness

Best things about Skegness (unprompted)

1. By far the best thing about Skegness is its beach / sea / coast(line) – spontaneously cited by around three in five respondents.
2. Other ‘best things’, albeit at a much lower level, are:
 - Sense of community / the people
 - (Tourist) attractions / entertainment / arcades
 - Shops
 - Fresh / sea air
 - Friendly feel
 - Gibraltar Point

What could be better in Skegness (unprompted)

3. Unprompted, around one in five respondents think the following could be better in Skegness respectively:
 - The roads (e.g. the repair of potholes and uneven surfaces)
 - The retail offering (e.g. more shops / a wider range of shops / better quality shops)
 - A cleaner, tidier Skegness (e.g. less litter)
4. Parking is mentioned by some, with more of it needed.
5. Other smaller, but notable, mentions include:
 - Better cycle paths / access
 - Better public transport (links)
 - Wider / more diverse offering of restaurants / eateries

Words used to describe Skegness (unprompted)

6. Words used to describe Skegness are wide-ranging and a mix of positive and negative in reasonably equal measure.
7. Unprompted, key ‘positive’ descriptors are:
 - Seaside (15 mentions)
 - Fun (14)
 - Traditional (10)
 - Cheerful (seven)
 - Friendly (seven)
 - Resort (six)
8. Unprompted, key ‘negative’ descriptors are:
 - Cheap (12 mentions)
 - Rundown (12 mentions)
 - (Out)dated (eight)
 - Dirty (six)
 - Scruffy (six)
 - Tired (six)

Most important improvement that would make Skegness better (unprompted)

9. Unprompted, the most important improvement would be to the roads in Skegness (e.g. infrastructure, repair and maintenance).
10. And there also mention of pavements too, albeit at a lower level.
11. A notable number of respondents would like to see the town cleaned / tidied up.

ii. Survey analysis: your ideas for Skegness

Problems around safety and security (unprompted)

12. A lack of police presence is thought to be a key problem around safety and security in the town – and mentioned by around one in three respondents.
13. The consumption of alcohol and drug-taking on the streets is a concern for many – also around one in three.
14. Some mention that street lighting should be on all through the night.
15. There is some low-level mention that CCTV in the town is not good enough.

What could be done to tackle problems around safety and security (prompted)

16. When prompted, respondents are markedly most likely to want to see a police presence in areas where there are problems, such as with anti-social behaviour – selected by over three quarters of respondents (79%).
17. Other key ‘actions’ to tackle problems around safety and security are:
 - Making improvements in public spaces and streets to stop crime taking place (design out crime) – 65%
 - The installation of new CCTV - 59%
 - Improvements to street lighting - 54%
 - Activities to be offered that can help to stop anti-social behaviour, crime and reduce reoffending (e.g. sports programmes and mentoring) – 48%

Other ideas to tackle problems around safety and security (unprompted)

18. When asked for other ideas to tackle problems around safety and security, respondents were most likely to spontaneously reinforce the desire for a more visible police presence in Skegness.

What would like to see in Skegness to improve the town centre (prompted)

19. When prompted, respondents would most like to see improvements to public spaces (e.g. providing street seating, improving walkways) – selected by around two thirds (68%).
20. And very closely followed by improvements to streets and buildings – 67%.
21. Other noteworthy ‘wants’ are:
 - The development of a new park or community garden or improvement of existing parks or green spaces - 45%
 - Entrepreneurs to be provided with business support – 42%

Other ideas to improve the town centre (unprompted)

22. As previously, many respondents would like to see a better retail offering in Skegness, such as more shops / better variety / better quality.
23. Again, there is mention of the need to smarten up / clean up the town (e.g. providing more litter bins).
24. And some call for (more) pedestrianised areas, such as Lumley Road.

What could be done to make the most of the heritage, arts, culture and tourism offer (prompted)

25. When prompted, respondents would most like to see support of live music and theatre, shows, author talks and film screenings – selected by around three in five (61%).
26. Closely followed by introducing new things for visitors to do – 58%.
27. And the fixing up and improvement of the town’s historic sites and buildings - 56%.
28. Other popular ‘actions’ are:
 - The upkeep of local tourist attractions to be developed and supported - 49%
 - Local makers and crafters provided with spaces - 46%

Other ideas to make the most of the heritage, arts, culture and tourism offer (unprompted)

29. Unprompted, respondents are most likely to think that what’s on offer / available in Skegness should be advertised / promoted (more) effectively.
30. More events and festivals would be well received by some.

What could be done to improve community facilities and resources (prompted)

31. When prompted, respondents are most likely to want to see investment in community spaces, such as village halls, libraries or community centres – just over half (54%).
32. And closely followed by the improvement of existing sports facilities / the creation of new sports facilities – 50%.
33. Other popular ‘actions’ are:
 - Support for people to volunteer and set up community projects that make a difference – 47%
 - The creation of a public events programme for community spaces, such as libraries - 44%

Other ideas to improve community facilities and resources (unprompted)

34. Unprompted, other ideas to improve community facilities and resources are wide-ranging and numbers are small (*N.B. a low response to this question*).
35. However, there is some mention of needing to focus on young people, such as organising targeted events and setting up youth clubs, in order to relieve boredom and encourage healthy behaviours.

Issues when it comes to getting around Skegness (unprompted)

36. When it comes to getting around Skegness, the poor condition of roads and pavements is, once again, spontaneously cited by many (e.g. potholes, uneven surfaces). And there is some mention, albeit low-level, of difficulties for wheelchair users.
37. Other notable mentions include:
 - Issues with traffic congestion / flow – particularly in the busy summer months
 - Poor public transport (links)

- Issues with parking (e.g. insufficient number of spaces / poor parking restricting traffic flow / misuse of parking spaces)

What could be done to make it easier to get around Skegness (prompted)

38. When prompted, respondents are, by far, most likely to want to see road maintenance carried out (including potholes) to make it easier to get around the town – 69%.
39. Other notable ‘wants’ are:
 - Improved traffic management to relieve congestion - 53%
 - Improvements to existing footpaths and cycle paths – 52%
40. And just under half of respondents would like to see:
 - Improvements to bus services and routes - 47%
 - New foot paths and cycle paths - 45%
 - Improvements to rail journeys and connections, including adding station stops - 45%

Other ideas to make it easier to get around Skegness (unprompted)

41. Numbers are small, but there is some mention that a ‘Park & Ride’ offering would make it easier to get around the town (unprompted).
42. There is some low-level mention of improving cycle routes and providing bike hire.
43. And (more) pedestrianised areas.

What could be done to improve digital access in Skegness (unprompted)

44. Numbers are small, but most likely suggestions for improving digital access are:
 - Free Wi-Fi in the town (certain areas)
 - Invest in (more) full fibre lines
 - Better internet connectivity / signal generally
45. With some mention of increased problems with access during the busy summer months.

iii. Survey analysis: about respondents

How would describe themselves (prompted)

46. The sample has a strong female bias, with 63% describing themselves as female.
47. And 36% as male.

Respondent age (prompted)

48. There is a good spread across age groups, although only a small number of those who responded are under the age of 25 (5%).
49. Almost half of respondents (48%) are aged 45 – 64; with 69% aged 45+.

Respondent location (unprompted)

50. Around half of those who responded live in Skegness (62 respondents or 48%).
51. And 16 respondents (12%) live in Wainfleet (All Saints).
52. Other 'multiple' mentions include:
- Lincoln (seven respondents)
 - Burgh le Marsh (four)
 - Chapel St Leonards (four)
 - Croft (three)
 - Ingoldmells (three)
 - Mablethorpe (two)

Whether would like to receive the monthly Connected Chair's Update

53. Just under half of those who responded to this question would like to receive the monthly Connected Chair's Update - 48% - which is 58 individuals

iv. Feedback from other consultation and engagement methods

54. The feedback from other consultation and engagement methods aligns with the themes of the survey findings and provides further depth to the insight in the form of suggestions and ideas.
55. The feedback boards captured extensive insight and suggestions.
- Some of the themes emerging around Safety and Security were lighting, anti-social behaviour, and more policing.
 - The appearance of the town was a striking theme of the commentary around high streets, heritage, and regeneration. There were a number of comments about the cleanliness of the town, littering, and the maintenance of greenery and planting. The availability of facilities was another theme, and things to do were highlighted.
 - Bus services – including park and ride services – as well as cycle paths and footpaths were some of the themes highlighted around transport and connectivity. Affordability of transport was also referenced.
56. Similarly the feedback captured at events reflected insight collected elsewhere in the consultation process.
- Lighting and anti-social behaviour appeared as common themes around safety and security
 - The appearance of the town was, again, dominant as a theme under high streets, heritage, and regeneration. There was a focus on cleanliness. There was also commentary about revamping and improving existing facilities, and the availability of things to do.
 - Better transport services was a predominant theme of transport and connectivity feedback. Signage, EV charging, and transportation information also were highlighted.
57. Feedback from young people at the YMCA session focused on a desire for more things to do for people of their age.
58. Some of the common themes emerging through engagement with young people at King Edward VI School were as follows: Safety and Security – more policing, and better lighting; High Streets, Heritage, and Regeneration – a cleaner town – including more bins - more facilities in the form of toilets, and a desire for more things to do including sports facilities, and Transport and Connectivity – buses – especially frequency and information relating to bus services was cited frequently.
59. Finally, online commentary – although small in number - once again aligned with what has emerged elsewhere within this consultation. This included feedback on lighting, anti-social behaviour, and more policing. The appearance of Skegness was – once again - the focus of responses around high streets, heritage, and regeneration. And, better transport links was reflected in the theme of transport and connectivity.

Part A: survey analysis

i. Your thoughts on Skegness

1. Best things about Skegness

Q: What are the best things about Skegness? (unprompted)

Response rate to this question: 150 people / 93% of respondents to this survey

Unprompted, by far the 'best thing' about Skegness is the **beach / sea / seafront / coast(line)** – cited by around three in five respondents.

"Beautiful coastline and accessible clean beach."

"The beaches. Nice length of beaches (miles long). Spacious. Sandy. Clean ..."

"Coastal location, clean beaches, compact (most within walking distance)."

"The sea and the large beaches quiet in the winter but in summer, Skegness comes alive like a theatre. The Tourist trade is buzzing."

Other notable mentions, albeit at a significantly lower level, include:

- Sense of community / the people
- (Tourist) attractions / entertainment / arcades
- Shops
- Fresh / sea air
- Friendly feel
- Gibraltar Point

"Friendly people Flat coastline Clean sea Cheap."

"The various things to do on the seafront."

"The beach, some of the coffee shops, the embassy theatre, arcades, Gibraltar point which is nice and relaxing."

"Bracing fresh air."

2. What could be better in Skegness

Q: What do you think could be better in Skegness? (unprompted)

Response rate to this question: 154 people / 96% of respondents to this survey

Unprompted, **the roads** are a key suggestion for what 'could be better in Skegness' (e.g. repair of potholes, uneven surfaces) – and by around one in five respondents.

“The condition of the roads – potholes filled in properly not just surface fill.”

“The roads are in a terrible state of disrepair, but the pavements are in a disgraceful state. As a wheelchair user, I feel every bump over rough pavements. They need doing urgently. I can provide a list of streets that need doing.”

Around one in five would like to see a **better retail offering** in the town – more shops / wider range / better quality.

“Get better shops in. The variety is way below par.”

“Town area and shops. Need a wider variety of shops for residents and a face-lift for some already there. Decent restaurants, not fast food.”

“More variety of food options (Beach Street at Felixstowe as an example), I'd like to see more upmarket, independent shops, selling gifts, accessories, home accessories. Celebrate local creators more!”

And a similar number (one in five) would like to see a **cleaner / tidier** Skegness (e.g. less litter).

“It could be cleaner, more attractive and improved public areas.”

“Clean environment around town and local residential areas. Always a lot of rubbish about at times so needs cleaning up.”

“The streets need cleaning and some flowers would be nice.”

Parking could be better for some – and **more of it** provided.

“Parking, as Skegness grows parking is needed more and more.”

“Car parking options. Ok out of season, nightmare in season.”

Other notable mentions, although smaller in number, include:

- Better cycle paths / access
- Better public transport (links)
- Wider / more diverse offering of restaurants / eateries

“Better cycle route into Skegness from A52, cleanliness of streets.”

“Public transport to the beach rather than the bus garage as it’s too far for the local elderly or infirm population to walk e.g. bus from Burgh Le Marsh used to stop at the beach ...”

“Need a wider variety of shops for residents and a face-lift for some already there. Decent restaurants, not fast food.”

3. Words used to describe Skegness

Q: What two words would you use to describe Skegness? (unprompted)

Response rate to this question: 146 people / 91% of respondents to this survey



Unprompted, words used to describe Skegness are wide-ranging and a mix of 'positive' and 'negative' descriptors in fairly equal measure.

Key 'positive' descriptors are:

- Seaside (15 mentions)
- Fun (14)
- Traditional (10)
- Cheerful (seven)
- Friendly (seven)
- Resort (six)

And, conversely, key 'negatives' are:

- Cheap (12 mentions)
- Rundown (12 mentions)
- (Out)dated (eight)
- Dirty (six)
- Scuffy (six)
- Tired (six)

4. Most important improvement that would make Skegness better

Q: What do you think is the most important improvement that would make Skegness better? (unprompted)

Response rate to this question: 151 people / 94% of respondents to this survey

Unprompted, the most important improvement cited is to **the roads** (e.g. infrastructure, repair and maintenance).

With some low-level mention of pavements too.

“Maintenance of roads, pavements and grass verges etc.”

“The road infrastructure needs re-designing to widen roads ... increase rail lines and more busses [sic].”

“The roads as many tourists and locals have had damage caused to their cars through the disgraceful conditions of the roads.”

“Improved infrastructure of transport - better roads, rail and bus services and cycle/scooter paths.”

Cleaning / tidying up the town is the most important improvement for a notable number of respondents.

“Cleaning the streets and buildings, all very well funding shop signs but feel the whole buildings need cleans and the streets washed and scrubbed at least once a year.”

“A general facelift to shopfronts and street cleanliness.”

“Improve the way it looks - tidy it up. The old shelters all along north parade are used by vagrants and drinkers - the smell and creates anti-social behaviour. Removing them would prevent this. As you walk through the town and towards the beach you can always find an area that has fallen into disrepair- smarten it all up.”

“Tidy up seafront. Sort out the seating that is full of sand and weeds. Awful design. Looks shocking! If i was a visitor I would be very unimpressed! Tidy up seating, shelters and bins on seafront.”

Other noteworthy mentions include:

- Better retail offering (more shops / wider variety / better quality)
- Park & Ride provision
- Better public transport services
- More car parking provision
- Pedestrianisation (Lumley Road)

“Better quality businesses on our high street but also closing the road off so it’s a better experience for shoppers and locals and visitors stopping and enjoying a coffee, beverage and food. We need a classy seaside experience. This mainly comes from the restaurants and shops ...”

“Traffic congestion - I am a firm believer that a park and ride system on the A52 and the A158 on the way into Skegness would be very beneficial to reducing the number of vehicles on the road in town.”

*“Making the entrance into Skegness better! All road links need to be better, sign posting to help market the town, park and ride outside the town to lower congestion, FREE local car parking all year round.
Remove cars in the high street.”*

“A park and ride for the summer closing off Lumley Road May-September, allowing the cafes to trade onto the pavements and street artists to perform.”

ii. Your ideas for Skegness

5. Problems around safety and security

Q: What do you think are the problems in Skegness around safety and security?
(unprompted)

Response rate to this question: 123 people / 76% of respondents to this survey

Unprompted, a key problem around safety and security in Skegness is thought to be a **lack of police presence** (around a third of those who responded to this question).

“A complete lack of police presence, inadequate street lighting and too many dirty, neglected areas.”

“More police presence and they need backing up I see people smoking drugs casually in the street, electric scooters flying around the roads as police drive past, people don’t feel safe.”

Drinking alcohol and drug-taking on the streets is a concern for many – also for around one in three.

“Drunken youths and adults, anti-social behaviour, drugs, car theft on the increase.”

“Too many people drinking in street I believe there should be a no open bottle policy as found in other areas.”

There is some mention that **street lights should be on throughout the night**.

“Lights need switching on overnight.”

“Street lights especially along the prom its shocking from pier to north shore.”

And some low-level mention of **inadequate CCTV** in the town.

“24 hour CCTV all around the town.”

“CCTV covering Tower Gardens.”

6. What could be done to tackle problems around safety and security

Q: What do you think we could do to tackle problems around safety and security? (prompted) (choose up to 6 options)

Response rate to this question: 143 people / 89% of respondents to this survey

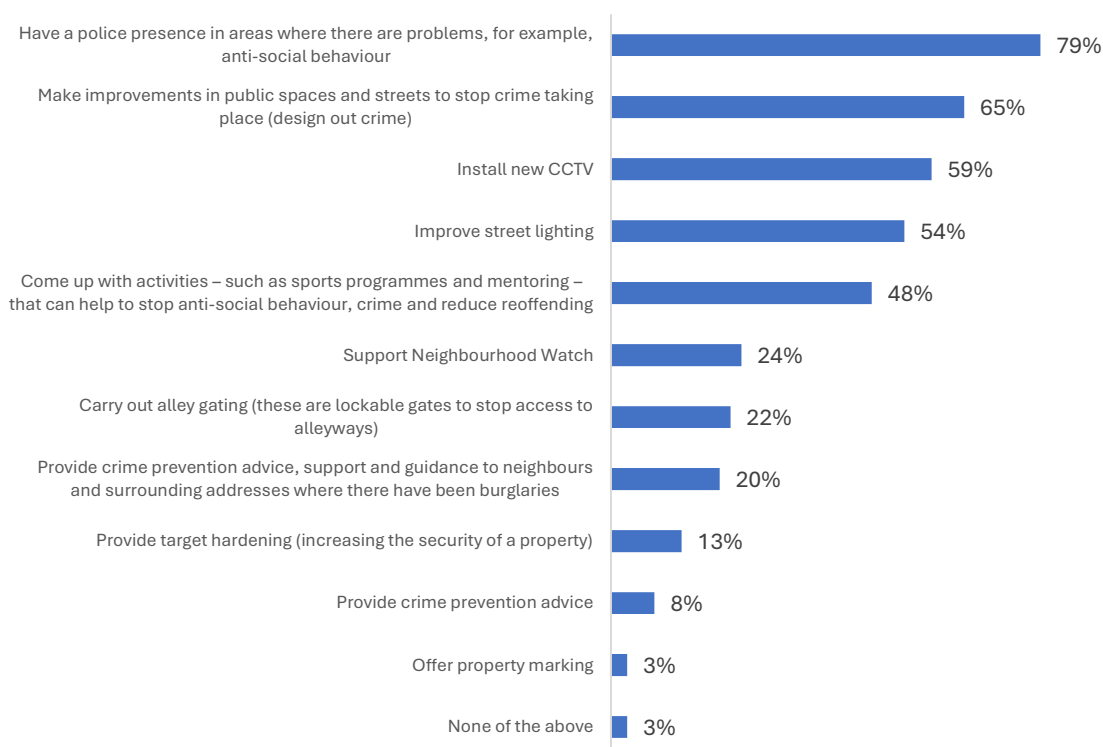
When prompted about how problems around safety and security might be tackled, respondents are notably most likely to want to have a police presence in areas where there are problems (e.g. anti-social behaviour) – selected by over three quarters of those who responded to this question (79%).

Making improvements in public spaces and streets to stop crime taking place (design out crime) is highlighted by around two thirds of respondents (65%).

Around three in five would like to see the installation of new CCTV (59%).

And just over half of respondents would like improvements to street lighting (54%).

Just under half (48%) would like activities to be offered that can help to stop anti-social behaviour, crime and reduce reoffending (e.g. sports programmes and mentoring).



| Option | % | Number |
|---|----|--------|
| Have a police presence in areas where there are problems, for example, anti-social behaviour | 79 | 113 |
| Make improvements in public spaces and streets to stop crime taking place (design out crime) | 65 | 93 |
| Install new CCTV | 59 | 84 |
| Improve street lighting | 54 | 77 |
| Come up with activities – such as sports programmes and mentoring – that can help to stop anti-social behaviour, crime and reduce reoffending | 48 | 68 |
| Support Neighbourhood Watch | 24 | 34 |
| Carry out alley gating (these are lockable gates to stop access to alleyways) | 22 | 31 |
| Provide crime prevention advice, support and guidance to neighbours and surrounding addresses where there have been burglaries | 20 | 28 |
| Provide target hardening (increasing the security of a property) | 13 | 19 |
| Provide crime prevention advice | 8 | 12 |
| Offer property marking | 3 | 5 |
| None of the above | 3 | 4 |

Q: Please use this space if you would like to provide more details (unprompted). Below are some of the verbatims to support response to Q6

“Effective policing is the only way. I would have put CCTV but from what I have seen it is poor in terms of quality and management.”

“Police presence needs to be raised and crimes dealt with face to face not fobbed off with crime number and no contact.”

“Cleaner, tidier towns attract better behaved people.”

“We can’t let a small percentage of the population dictate where people can go and feel safe. We must all be able to enjoy the town.”

“Teenagers need their own space but they need to be asked what they want from it. Lack of activities means bored kids who destroy areas & antisocial behaviour. Use CCTV to clamp down on cycle theft which is rife & puts anyone off cycling into town.”

“Stop removing benches because known criminals hang out there, drinking/taking drugs etc, that just moves the problem and then leaves nowhere for people to sit and relax.”

7. Other ideas to tackle problems around safety and security

Q: What other ideas do you have to tackle problems around safety and security?
(unprompted)

Response rate to this question: 76 people / 47% of respondents to this survey

When asked for other ideas to tackle problems around safety and security, respondents were most likely to spontaneously **reiterate the need for a more visible police presence** in the town.

“Visible policing is the ONLY change needed. All the other suggestions are meaningless gimmicks.”

“A real police presence patrolling streets during the day & night. As a holiday destination essential that police are available when trouble occurs (this is NOT the case now). Need taxis available throughout the late evenings around Busters, often none around & females have to walk home. Get rid of illegal immigrant young men in hotels on seafront who leer at females, no longer a safe place to walk along the seafront.”

“More police on the beat, especially at night when the bars are closing.”

“Improved police presence, i.e. actually seeing an officer walking the streets, make this presence proactive rather than reactive.”

8. What would like to see in Skegness to improve the town centre

Q: What would you like to see in Skegness to improve our town centre, including our main shopping streets? (prompted) (choose up to 4 options)

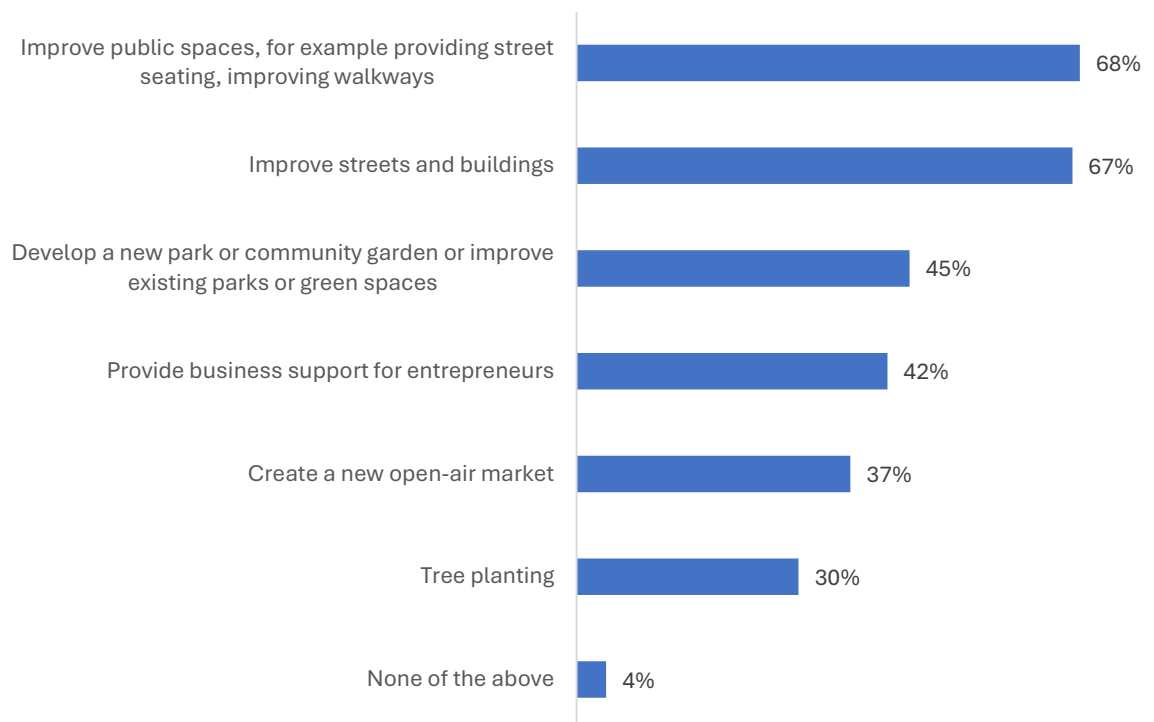
Response rate to this question: 142 people / 88% of respondents to this survey

Of the prompted improvements to Skegness town centre, respondents would most like to see improved public spaces (e.g. providing street seating, improving walkways) – 68%.

Very closely followed by improvements to streets and buildings (67%).

Just under half of respondents would like to see the development of a new park or community garden or improvement of existing parks or green spaces (45%).

A similar number would like entrepreneurs to be provided with business support (42%).



| Option | % | Number |
|--|----|--------|
| Improve public spaces, for example providing street seating, improving walkways | 68 | 97 |
| Improve streets and buildings | 67 | 95 |
| Develop a new park or community garden or improve existing parks or green spaces | 45 | 64 |
| Provide business support for entrepreneurs | 42 | 60 |
| Create a new open-air market | 37 | 52 |
| Tree planting | 30 | 42 |
| None of the above | 4 | 6 |

Q: Please use this space if you would like to provide more details (unprompted). Below are some of the verbatims to support response to Q8

“Pedestrianise the high street. Encourage quality independent businesses with more outdoor eating, entertainment busking as well as arranged artists, coffee shops and wine bars etc. Encourage exhibitors and arts & crafts, designers etc on a regular basis.”

“Litter, grass cutting & flower bed upkeep essential for a good first impression for holiday makers. Buyback scheme for shops on Lumley Rd, rents are ridiculous as owned by 1 person or London management company so only charity shops are thriving. Locals need the opportunity for artisan shops.”

“I know that the heritage grant was offered to improve the facades of our town centre, but a facelift would also improve matters, like dealing with the unlevel pavements. The revamp of Tower Gardens is great, but does everybody know that the Town Hall can be hired out and about all of the activities on offer - how do we communicate that. Also, lower business rates to fill empty shops and attract well-known brands.”

“Knock down shabby seafront hotels that owners bought to take advantage of huge sums of money for housing asylum seekers. Now most have gone they are awful and dirty looking. They are opening for guests in a very bad state and giving the area an awful name!”

“Provide money for events and community groups to drive innovation - investing here will create long term sustainability.”

“Reduce shop rent to attract a wider range of shops and shoppers ...”

9. Other ideas to improve the town centre

Q: What other ideas do you have to improve our town centre? (unprompted)

Response rate to this question: 97 people / 60% of respondents to this survey

Unprompted, the desire for a **better retail offering** is highlighted by many respondents once again (more shops / better variety / better quality).

“Better shops named ones to bring in people to the town.”

“Encourage quality shops to the town, with the use of incentives if necessary. Reduce number of shops selling poor quality goods.”

“Reduce vacant buildings. Increase offer (limited clothing shops)- not currently a shopping destination.”

“Too many cash only shops. Shouldn't be any!”

“Well if u like charity shops nail techs or barbers you're fine!”

There is some call for a **smarter, cleaner Skegness** (e.g. more litter bins provided).

“Make it look cleaner, smarter more welcoming. Move on people who sit outside shops begging.”

“Make sure the streets are clean and the bins emptied.”

“More bins. Hire cleaners to keep streets clean. Prevent typical shops from opening (I.e. limit the number of cheap clothing shops, arcades, cheap sweet shops) - allow the more diverse shops open.”

And for **(more) pedestrianised areas** in the town – with some specific mention of Lumley Road.

“Pedestrianise Lumley Road from the Lumley to Nat West you could then have space for your suggested market and street traders.”

“Encourage more high street brands back to the town, pedestrianise Lumley Road to increase cafe culture opportunities.”

10. What could be done to make the most of the heritage, arts, culture and tourism offer

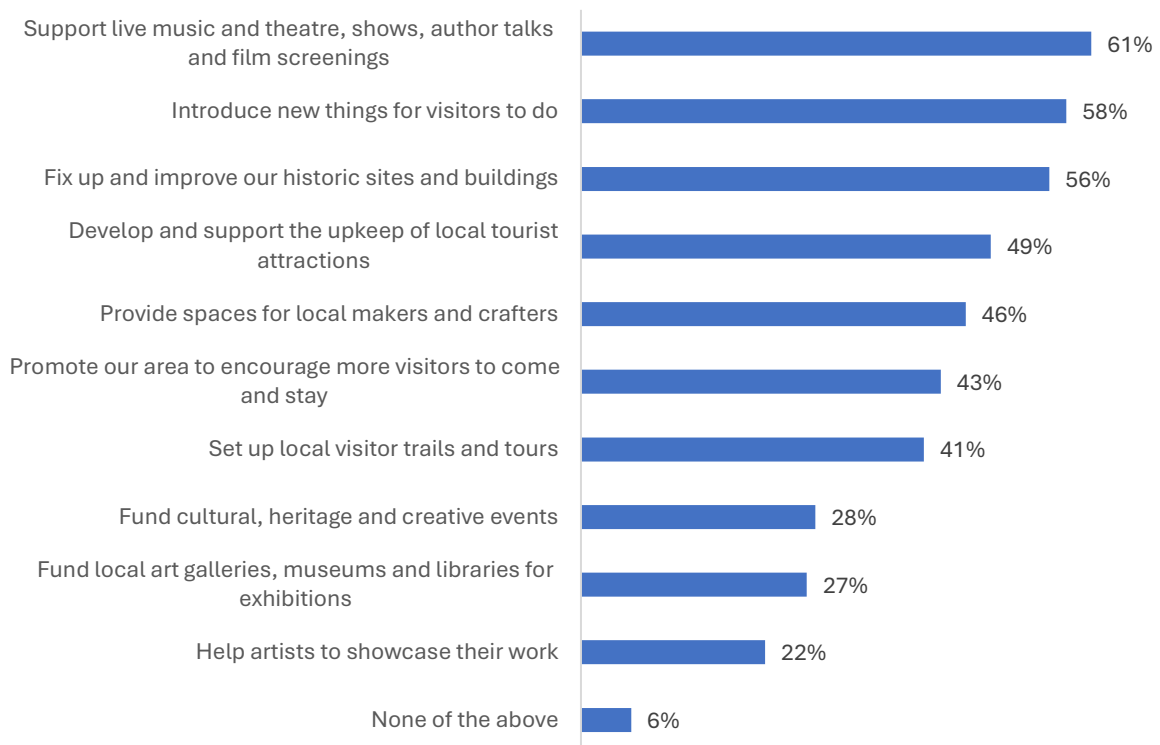
Q: What do you think we could do in Skegness to make the most of our heritage, arts, culture and tourism offer? (prompted) (choose up to 6 options)

Response rate to this question: 143 people / 89% of respondents to this survey

When prompted about how to make the most of Skegness's heritage, arts, culture and tourism offer, respondents would most like to see the supporting of live music and theatre, shows, author talks and film screenings (around three in five respondents – 61%).

Closely followed by introducing new things for visitors to do (58%) and the fixing up and improvement of the town's historic sites and buildings (56%).

Around half would like the upkeep of local tourist attractions to be developed and supported (49%); and a similar number local makers and crafters provided with spaces (46%).



| Option | % | Number |
|---|----|--------|
| Support live music and theatre, shows, author talks and film screenings | 61 | 87 |
| Introduce new things for visitors to do | 58 | 83 |
| Fix up and improve our historic sites and buildings | 56 | 80 |
| Develop and support the upkeep of local tourist attractions | 49 | 70 |
| Provide spaces for local makers and crafters | 46 | 66 |
| Promote our area to encourage more visitors to come and stay | 43 | 62 |
| Set up local visitor trails and tours | 41 | 59 |
| Fund cultural, heritage and creative events | 28 | 40 |
| Fund local art galleries, museums and libraries for exhibitions | 27 | 38 |
| Help artists to showcase their work | 22 | 31 |
| None of the above | 6 | 8 |

Q: Please use this space if you would like to provide more details (unprompted). Verbatims to support response to Q10

“Improve the tourist offering in the area by offering more retail and more independent shops to make Skegness stand out against other coastal towns. More variety of food offerings, and nicer bars/cafes would attract more people of all ages. Visitors trails, immersive experiences and tours would definitely encourage me to visit, as I could explore areas or businesses I maybe don't know about ...”

“Encourage more reasons for visitors to visit in winter. So many negative news stories about Skegness!!!”

“Introduce new things for visitors AND locals to enjoy - why do you only consider visitors. If we don't attract locals the town won't grow and we won't be able to find teachers, doctors etc as there's no incentive to live here ... Think more of things for locals to enjoy as well as visitors. Us locals would like to go to the cinema (not wheelchair accessible) not play crazy golf”

“Whilst tourism is important for Skegness, got to remember to provide stuff for locals to actually have stuff also ...”

11. Other ideas to make the most of the heritage, arts, culture and tourism offer

Q: What other ideas do you have to make the most of our heritage, arts, culture and tourism offer? (unprompted)

Response rate to this question: 70 people / 43% of respondents to this survey

Respondents are most likely to spontaneously suggest the need to **advertise / promote what is available in Skegness** (to make the most of its heritage, arts, culture and tourism offer).

“Better promotion of the town nationally and what it has to offer all year.”

“Talk about it and promote it. I live in Lincoln and don’t know what’s on in Skegness but if I saw bus adverts or billboards I might come over for the weekend as it’s so close.”

“I feel that there should be a Skegness App which people could download and it would inform them of what is on around the area with promotion offered by local companies.”

“Create a Skegness website which is a bible for anyone visiting the area with maps & listings for all hotels, amusements, attractions, supermarkets, restaurants, bars, clubs, pricing & promotions, and an event calendar for all weekenders etc. We need everything in one place. Get a ‘local’ company to create the website ...”

More events and festivals would be welcomed by some.

“Music festival on our beach (a decent one).”

“More fun stuff like Music Events, Pride Events and less artsy stuff - The So Festival has become disconnected with our audience.”

“Community Groups. Use Tower Esplanade and Grand Parade better for events. These should be used as Promenades and not just arterial roads. We have some amazing spaces but the red tape around them is ridiculous.”

12. What could be done to improve community facilities and resources

Q: What do you think we could do to improve our community facilities and resources? (prompted) (select up to 4 options)

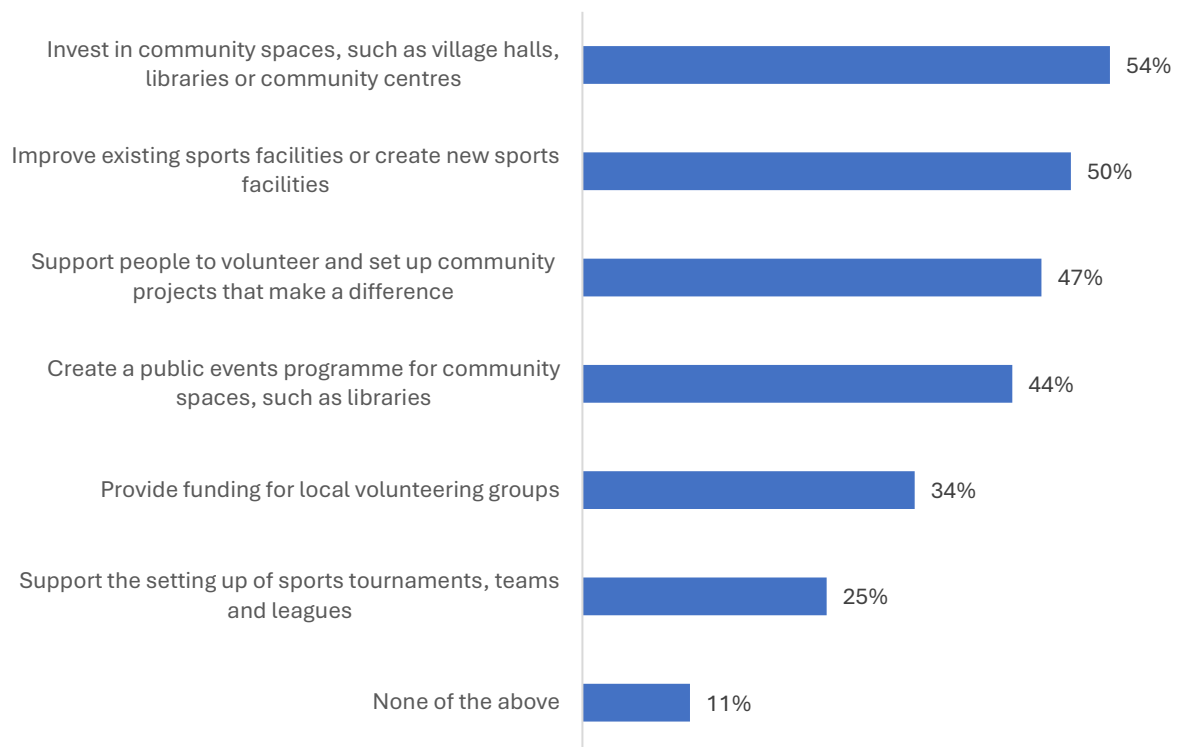
Response rate to this question: 142 people / 88% of respondents to this survey

When prompted with suggestions to improve community facilities and resources, respondents would most like to see investment in community spaces, such as village halls, libraries or community centres (just over half of respondents – 54%).

Closely followed by the improvement of existing sports facilities / the creation of new sports facilities – 50%.

Just under half of respondents (47%) would like to see support for people to volunteer and set up community projects that make a difference.

And a similar number the creation of a public events programme for community spaces, such as libraries (44%).



| Option | % | Number |
|---|----|--------|
| Invest in community spaces, such as village halls, libraries or community centres | 54 | 77 |
| Improve existing sports facilities or create new sports facilities | 50 | 71 |
| Support people to volunteer and set up community projects that make a difference | 47 | 67 |
| Create a public events programme for community spaces, such as libraries | 44 | 62 |
| Provide funding for local volunteering groups | 34 | 48 |
| Support the setting up of sports tournaments, teams and leagues | 25 | 35 |
| <i>None of the above</i> | 11 | 16 |

Q: Please use this space if you would like to provide more details (unprompted). Below are some verbatims to support response to Q12

“Contact local existing groups to find out what the community being targeted would actually like.”

“Provide youth club for young ones there is nothing for them to do they are bored.”

“Investment should be focused on providing the local community with a safe and pleasing environment to live in, work in and enjoy their recreation time. Give funding to those who already run the village halls and community centres to enable their ongoing survival.”

“The library is an important function for our children growing up and adults too. Where it is located is not easy to get to and could do with being upgraded. Why not locate it on the high street or add a building to the pavilion where it could be really accessible to everyone and would increase the profits of the lovely coffee shop there.”

“The more we have for people to do the better whether that be residents or visitors, young and old. We need to engage with those that have “dropped out” of society (unemployed, homeless etc.).”

13. Other ideas to improve community facilities and resources

Q: What other ideas do you have to improve our community facilities and resources? (unprompted)

Response rate to this question: 50 people / 31% of respondents to this survey

Other ideas to improve community facilities and resources are wide-ranging and numbers are small (N.B. low response to this question).

There is some mention of a need to **focus on young people** – e.g. organising targeted events and setting up youth clubs – to relieve boredom and encourage healthy behaviours.

“Something for young ones to stop them hanging around causing mayhem.”

“More opportunities for teens to. Get together in healthy ways.”

A few respondents would welcome **improvements to sports facilities**, such as the provision of a multi-sports facility.

“Build a multi sports site with new indoor pool, athletics track, mugs, racquet sports, squash, tennis, badminton and multi-use indoor sports facilities.”

“Multi sports courts would be great ...”

14. Issues when it comes to getting around Skegness

Q: What do you think are the issues when it comes to getting around Skegness?
(unprompted)

Response rate to this question: 107 people / 66% of respondents to this survey

There are many spontaneous mentions of the **poor condition of roads and pavements** in and around the town (e.g. potholes, uneven surfaces).

And there is some low-level mention of difficulties for wheelchair users.

“Terrible pavements. wheelchair users have a rough deal in Skegness.”

“The very poor condition of roads and pavements particularly the number of potholes. Excessive obstructions on footpaths and pavements. Misuse of mobility scooters.”

“The paths are atrocious, they aren’t level. They all need sorting out and re-laying etc and the same with the roads. Also some paths have stalls on them that cause problems with foot traffic with trying to walk down them.”

“Roads and paths need upkeep. Burgh road footpath is terrible to walk on. The potholes on the roads are no better.”

Other notable mentions include:

- Issues with **traffic congestion / flow** – and particularly in the summer months

“Bad road networks, every road has pot holes and widening the roads to help traffic flow better.”

“Road network that is unable to deal with the volume of traffic, this volume increases every year.”

“Roads are a major issue it’s not exciting and doesn’t bring in money but if the A52 was widened it wouldn’t get so congested when you hit the town centre. Same on roman bank and pot holes need to be fixed properly not filled in with cheap tar that gets dragged up within days. Buses are great in summer but roads get so packed it just causes congestion especially when people have to park outside their houses on roman bank the main roads should be completely clear. A tram added between station and front and 1 between town and Butlins would also help.”

- **Poor public transport (links)**

“Bus Links are bad. Train links are bad. Lack of cycle paths or pedestrianised areas. Park and Ride solution.”

“No taxis, bus routes especially in summer no buses and then they are full and don’t stop. Never happened when you had the hail and ride buses as well. Make them every 20mins. Trains routes are rubbish.”

“Buses not running to coincide with locals getting to work for 9am and finishing after 6pm.”

- **Issues with parking** (e.g. insufficient number of spaces / poor parking restricting traffic flow / misuse of parking spaces)

“Lack of car parking, especially during school holidays and summer weekends. No park up and walk in options.”

“Lack of car parking and abuse of spaces, always congestion getting in on busy periods.”

“Too many traffic lights stopping traffic, need to open the main front car park access from the clock tower again it’s causing big issues, stop the parking on the grand parade and north parade full stop sometimes it’s down to one lane not three.”

“People park anywhere they want.”

15. What could be done to make it easier to get around Skegness

Q: What do you think we could do to make it easier to get around Skegness?
(prompted) (select up to 5 options)

Response rate to this question: 143 people / 89% of respondents to this survey

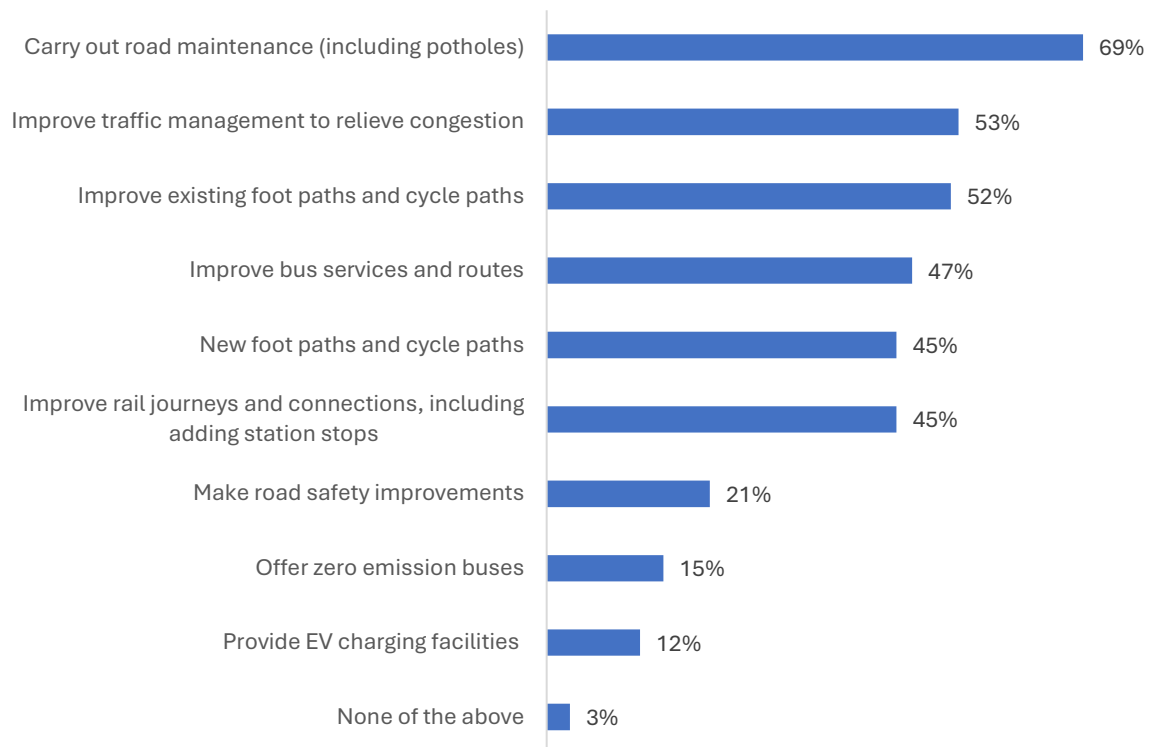
Prompted, respondents are, by some way, most likely to want road maintenance carried out (including potholes) to make it easier to get around Skegness – 69% of respondents.

Just over half (53%) would like to see improved traffic management to relieve congestion.

And a similar number improvements to existing footpaths and cycle paths (52%).

Just under half of respondents would like to see:

- Improvements to bus services and routes (47%)
- New foot paths and cycle paths (45%)
- Improvements to rail journeys and connections, including adding station stops (45%)



| Option | % | Number |
|---|----|--------|
| Carry out road maintenance (including potholes) | 69 | 99 |
| Improve traffic management to relieve congestion | 53 | 76 |
| Improve existing foot paths and cycle paths | 52 | 75 |
| Improve bus services and routes | 47 | 67 |
| New foot paths and cycle paths | 45 | 65 |
| Improve rail journeys and connections, including adding station stops | 45 | 64 |
| Make road safety improvements | 21 | 30 |
| Offer zero emission buses | 15 | 21 |
| Provide EV charging facilities | 12 | 17 |
| None of the above | 3 | 5 |

Q: Please use this space if you would like to provide more details (unprompted). Below are some verbatims to support response to Q15

“Road improvements is a major thing. You could make swimming pools out of some of the pot holes. Do the roads properly and not just patch up.”

“The train service during holiday times is a disgrace. Insufficient room for suitcases and prams. Not enough carriages provided. Children sitting in the aisles.”

“Park and ride system as an alternative to everyone driving into the town centre.”

“We lack cycle paths in Skegness and cycling is very popular now.”

“Stop running buses and trains just for the summer season, think about people in winter months who actually live here, I understand this is not a council thing but it’s unfair for residents, the fact that no buses run on a Sunday from Boston to Skegness has always been an issue I could not understand!”

“Majority of Skegness visitors use cars so focus on that, road management needs a serious overhaul cut some of the traffic lights to keep it moving more entrances to car parks, try and get from B&Q to the pier on a busy Saturday or bank holiday.”

16. Other ideas to make it easier to get around Skegness

Q: What other ideas do you have to make it easier to get around Skegness?
(unprompted)

Response rate to this question: 49 people / 30% of respondents to this survey

Some respondents think a **'Park & Ride'** offering would make it easier to get around Skegness (N.B. low response rate to this question).

"Park and ride scheme for peak season (free) in conjunction with pedestrianise Lumley Road."

"A park and ride scheme that funds a free land train circulating from Lumley square up the seafront along to south parade then back to Lumley Square."

"Get a land train and open up beach north shore to create cycle path all the way along seafront, even introduce hire bikes like in London and Brighton."

"Set up a free or subsidised park and ride outside of the town centre during the summer season."

Other unprompted suggestions include (but noting that numbers are small):

- Improvements to cycle routes
- Bike hire provision

"New and improved cycle routes would be great for visitors staying in the area - providing bikes in holiday parks etc would be great too!"

"Bicycle hire. Beach wheel chair hire."

- (More) pedestrianised areas

"Park and Ride (like the one at Disney World - google it, their car park solution). Pedestrianisation of more areas."

"... pedestrianise town centre if only during daytime in holiday period. Make shop deliveries after 5pm."

17. What could be done to improve digital access in Skegness

Q: What do you think we could do to improve digital access (e.g. Broadband access) in Skegness? (unprompted)

Response rate to this question: 61 people / 38% of respondents to this survey

Numbers are small, but most likely cited suggestions for improving digital access in Skegness include:

- Free Wi-Fi in the town (certain areas)
- Invest in (more) full fibre lines
- Better internet connectivity / access generally

There is some mention of increased problems with access during the busy summer months.

“Make the service more robust so that service does not drop off when we have lots of visitors (temporary towers?).”

“Full fibre to every business and household.”

“Free Wi-Fi networks in town. Reliable broadband for business and residents.”

“Wi-Fi around the town. E.g. Nice in France has public Wi-Fi hotspots around the city. Encourage digital usage through QR codes / interactive maps / apps for businesses.”

“We need better Internet when it's busy, as you can't connect on mobile network.”

“Broadband access in and around Skegness should be an absolute priority. Digital access is now a necessity not a luxury.”

iii. About Respondents

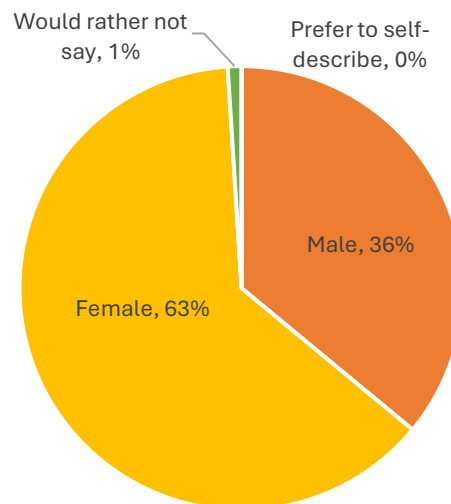
18. How would you describe yourself? (prompted)

Response rate to this question: 133 people / 83% of respondents to this survey

The sample has a strong female bias, with 63% describing themselves as female.

And 36% as male.

N.B. Gender breakdown for Skegness (town) is 48.6% male, 51.4% female (ONS Census 2021).



| Option | % | Number |
|-------------------------|----|--------|
| Female | 63 | 84 |
| Male | 36 | 48 |
| Would rather not say | 1 | 1 |
| Prefer to self-describe | 0 | 0 |

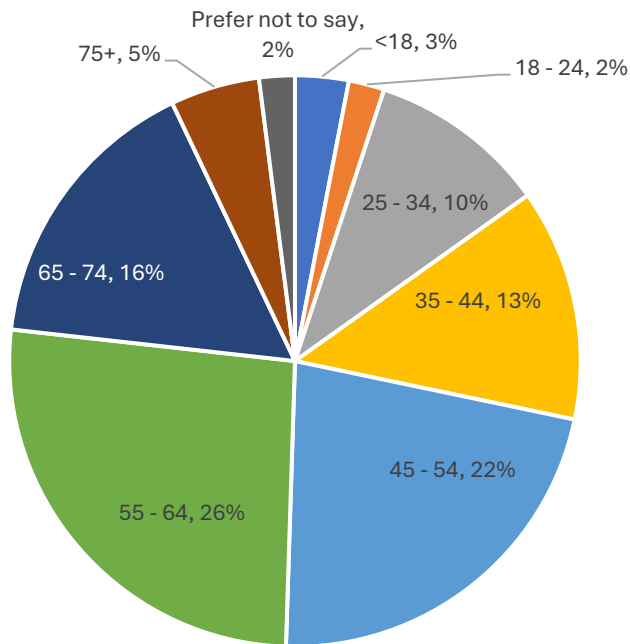
19. What is your age? (prompted)

Response rate to this question: 131 people / 81% of respondents to this survey

There is a good spread across age groups, although only a small number of those who responded are under the age of 25 (5%).

Almost half of respondents (48%) are aged 45 – 64; with 69% aged 45+.

N.B. The median age in Skegness (town) is 48 years (ONS Census 2021). The median age for England is 39 years.



| Option | % | Number |
|----------------------|----|--------|
| Under 18 | 3 | 4 |
| 18 – 24 | 2 | 3 |
| 25 – 34 | 10 | 13 |
| 35 – 44 | 13 | 17 |
| 45 – 54 | 22 | 29 |
| 55 – 64 | 26 | 34 |
| 65 – 74 | 16 | 21 |
| 75+ | 5 | 7 |
| Would rather not say | 2 | 3 |

20. Where do you live? (unprompted)

Response rate to this question: 129 people / 80% of respondents to this survey

Around half of those who responded to this question live in Skegness (62 respondents / 48%).

16 respondents (12%) live in Wainfleet (All Saints).

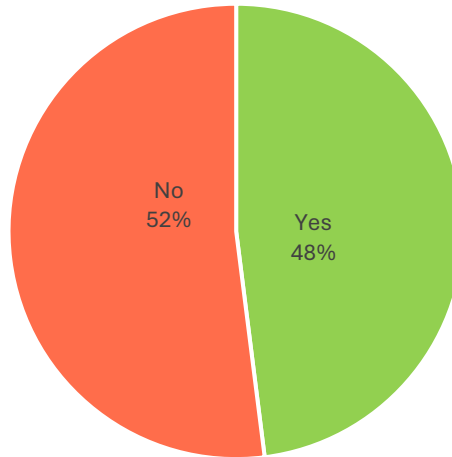
Other 'multiple mentions', albeit numbers are small, include:

- Lincoln (seven respondents)
- Burgh le Marsh (four)
- Chapel St Leonards (four)
- Croft (three)
- Ingoldmells (three)
- Mablethorpe (two)

21. Would you like to receive the monthly Connected Chair’s Update, which includes updates on the Town Deal projects and the Long-Term Plan for Towns funding for Skegness? (prompted)

Response rate to this question: 120 people / 75% of respondents to this survey

Just under half of those who responded to this question would like to receive the monthly Connected Chair’s Update (48%) - 58 individuals.



| Option | % | Number |
|--------|----|--------|
| No | 52 | 62 |
| Yes | 48 | 58 |

Part B: other consultation and engagement methods

i) Feedback boards

Feedback boards were placed in seven key locations in Skegness - Aura Business Centre, Embassy Theatre Foyer, Tower Gardens Pavilion, Skegness Library, Skegness TEC, Hildred's Shopping Centre, and Skegness Masonic Centre. Spaces where there would be significant footfall were chosen, and Skegness TEC particularly was chosen as a venue in order to reach young people. The feedback boards were designed to capture feedback around the themes accessibly, with people simply invited to add post-its with their ideas to the boards. The boards generated significant engagement across the town.



Safety & Security

- Better and more lighting
- More lighting around parks
- More lighting
- Lights at South View
- Help get the homeless off the high street, it gives Skegness a dirty look
- Stop drinking on the street
- Police presence
- More police needed on all streets – full time (Town Centre)
- Crack down on youths in groups
- Deal with or remove drinkers and drug taking from train station – stop the use of weed – full stop
- Police need to move professional beggars out of the town and their rubbish with them!
- Mobility scooters off pavements and roads – special lanes for them – not riding two abreast
- Street lights to be left on after midnight
- Safe areas for children/teenagers to hang and feel safe and secure instead of on the streets
- Safe travelling routes
- More and better CCTV
- More lighting in rural and built up areas and roads
- Camera face recognition technology
- Need to keep CCTV streaming all the time
- Stop 'boy-racers' from racing up and down seafront in Skegness
- Implement fines – to make parents responsible for their offspring's behaviour
- Stop scooters and bikes on the pavement
- Improve condition of pavements – particularly Lumley Road
- Police need to address the begging on the streets

- Street lights – Chapel St Leonard
- Slow the mobility scooters down on pavements
- Fix deep footpaths potholes Burgh Road
- Clear pavements of congestion/obstructions
- Lights on sea wall – for walking
- Access to police station
- Pedestrianise sea front during high season – safety concern
- More cameras in shops
- More security
- Look after the locals in Skegness
- Lights on to make residents safer!!
- Lighting to come on consistently at 5:45AM in Winter – it's dangerous going to work in the dark
- Please consider turning on street lights on earlier or through the whole night. Especially on main roads such as Drummond and Sandbeck

High Streets, Heritage and Regeneration

- More nice shops
- The top of the high street needs new pavements, they are dangerous and cause trips
- Stop littering – areas mentioned Ingoldmells and Roman Bank
- Clean up cigarette butts
- More/bigger bins (incl. around Clock Tower Area)
- Empty bins on sea front more often
- Employ more litter pickers
- Make more nature walks
- Check cleanliness of shops – Environment Agency/Food Standards
- Better market – it's old fashioned
- Farmers market – local and county produce once a month
- Free pitches for food products
- Campaign for Skegness to become the first 'litter free' seaside town in the UK (see Penzance = first plastic free town in the UK)
- A café / tearoom at the boating lake
- More fun things for kids to do
- If the shops along Lumley Road were covered as is the case for the shop on the corner of Lumley Road and Rutland road in the style of a Victorian colonnade, this would make the whole road more inviting to locals and visitors alike, especially in inclement weather.
- The area between the car parks and South Parade could be greatly improved by maintaining what is already there. It may be possible to organise a group of individuals to take ownership of this area. There is an unused hut adjacent which could house tools, etc. Maybe even a small kitchen to make tea/coffee and toilet facilities for the use of volunteers.
- Cut the verges more frequently – they look disgusting
- Clean up after grass cutting

- Better Tourist Information Centres – within the library too (open all the time or including opening times)
- Better provisions of vegan food
- New buses
- Pop up craft shops
- Funding for arts and culture
- Safe and cleaner parks
- Community gardens (growing food for local food) to teach people how to grow their own and teach/get the young involved
- Proper market with fruit, veg and flowers etc
- Real market day on Lumley Road once a week
- Lift the image of the town and give people back pride in Skegness
- Improve the look of the high street
- Diversify the tourism offer to attract different tourism
- Fix the foot paths – trip hazards for all – as we have a high population of elderly and non-able people
- Remove wet leaves from paths – dangerous
- Fine people for spitting in the street
- Free & clean toilets (feedback by 9 year old)
- Reduce toilets to 20 pence
- The toilet attendant needs to do more and keep the toilets clean, ensure there is hand cleaner available
- More disabled toilet/facilities (clean ones please)
- Public aspiration
- Free local skate parks
- Open free spaces
- Put in a block of flats for the homeless
- More greenery, clean streets and beaches
- Clean promenade
- Plant trees down the High Street
- Stop people parking on the grass
- Where are all the flowers by the Jolly Fisherman? The Gardens and troughs on the fence all look very sad and empty. They used to be beautiful
- Provide greater tax incentives for the historic preservation of buildings and landscapes
- Toilet facilities at the Fairy Dell
- Keep the boating lake but improve/update it
- Classic car shows
- Enforce dog dirt being picked up and removed
- Install dog bins
- Not enough disabled toilets available – need more room for wheelchair or small walkers
- Streets cleaned and grass cut
- Evening street market during summer

- Outside aquarium to make use of expensive new lights
- No more charity shops
- More seating for disabled along beach and North, South and Grand Parade
- Stop using hotels to house migrants
- We need more things for young people
- More attractions to bring visitors/guests to the Town
- More activities for girls – i.e. ballet classes
- Free food everywhere
- Clean the bus stops especially the windows
- Town ambassador
- Soup kitchen for homeless (when it's cold)
- Toilets in all cafes
- Opening and closing times need to be looked at for attractions, closing too early
- More shops to sell gluten free food
- Better/healthy food options available - not just fast food
- Jacket potato stall/pop up stand
- Football pitch
- Tidy up shop fronts – look grubby and tired
- Better family shows at the Embassy – especially in the summer
- Clubs for children with additional needs – 8-18 yrs.
- Free toilets for children
- Employ a street cleaner
- Repave the High Street – the streets are a disgrace
- Can we have a 'trim trail' behind the Suncastle – near the waterway – outdoor all weather gym equipment
- Finish Tower Gardens
- More play equipment
- Clean paths around boating lake – with a street cleaner
- Inclusion and more for disabled people to do when on holiday
- Help homeless find overnight accommodation/safe space
- Have street pastors
- Make Skegness all year round
- Stop staff smoking outside shops and cafes
- Skegness shapes culture
- Stop smoking in café courtyard
- More seats for people to sit inside
- North side of Skegness needs sorting!
- Make Skegness open earlier
- Pop up markets, cafes on the street
- Better sporting facilities for everyone in Skegness i.e. athletics club – Boston too far away
- Evening restaurants
- All weather basketball pitch on sea front
- Open fair and amusements later at night during high season

- Updated souvenirs so that they have something unique and more tempting for shoppers
- More celebratory events
- Somewhere to play football – need football pitches
- Clean sand and weeds out of beach front seas (concrete wall – very bad design)
- More plants and shrubs
- More planting flowers across the sea front
- More bollards to stop pavement parking
- Ban dogs from Town Centre
- Ban large mobility scooters
- Toilets are disgusting and need updating
- More caravan sites for travellers
- Clean the drains properly to prevent flooding
- Sort out grass at Gunby Island
- Allow dog owners in more places – holiday makers keep Skeggy going
- Keep pubs/clubs open until proper closing times – deserted at night – no night life
- Finish the park
- More things to do, not arcades
- More toon link stuff
- Free pass for locals to use toilets
- More fun things for the kids to do
- Put toilets and café near the water parks river, it would pay for itself
- Reduce rent on market to encourage more businesses to use
- More swings
- Need day trips to be organised to various places
- Reduce the rent on empty shops in town
- Big toilets in the middle of Lumley Road like it was back when Skegness was a good seaside
- All shop fronts to paint their shop lintels and houses above
- More places/shops that sell fruit
- Cut the grass properly and not half a job – preventing blocked drains
- Remove rubbish on side streets
- Updated shops and attractions
- Sea View Road pavements need repairing
- Bring back the piano
- Family show bars and entertainment
- Bigger and better fair
- Where have all the beautiful floral displays gone that used to be near the beach/fountain
- Food outlets closing too early at 6pm even though it is June/Summer
- Ice skating
- Roller skating
- More things to do outside

- More youth clubs
- Help small businesses
- Cheaper transport or more of it
- More community events/activities
- Less arcades and caravans
- Exercise park
- More attractions, NOT hotels
- Need more bus shelters
- Less phone shops, hairdressers and vape shops
- Jolly Fisherman on Station needs re-painting
- Please, please, please sort out Fairy Dell and keep it as the feature it deserves to be
- Make Skegness nice for local residents
- Don't just concentrate on the sea front
- Benches need painting
- Remember and preserve our Victorian heritage Don't trash it in the name of progress/modernisation
- Revamp North Parade
- Clean the beach
- Remember people live here and we are proud of our town, work with residents not just think tourist ££££
- Take a look at the park in Boston, which is free to use and lots of things to do for children
- Clean up the front – it is so dirty
- More parks for teenagers, things for the to do with CCTV
- Calm and quiet spaces/places for students to study
- More help for children with disabilities (teenagers)
- More activities for local kids (free)
- Changing facilities for babies
- Shop selling unusual items and afternoon teas
- Less dog prams
- The sporting facilities in Skegness for children and teens is very poor. An athletics club, tennis club etc would be amazing
- Skegness is starting to look very run down. Better maintenance of the garden areas is required

Transport and Connectivity

- Block pave the high street, no car zone
- Later buses
- Cycle paths in and around Skegness
- Coastal path from Skegness to Winthorpe
- Footpath / cycle path to Burgh Le Marsh
- Miniature steam railway on the sea front
- Fix uneven path surfaces (dangerous)

- The top of the high street needs new pavements, they are dangerous and cause trips
- More cycle lanes needed
- Cut the grass verges – dangerous to drivers
- Park & Ride from industrial estate
- Shuttle bus to Gibraltar Point
- Bike and e-bike hire
- Park & Ride scheme out B&Q way – avoid traffic in town
- Remove railings and pedestrianise High Street- Lumley Road (100%)
- Update signage – signs for car parks that are inaccessible – lots of old signage
- No signs for parking on the approach to town
- More parking – better value for us all!
- Stop cars
- Stop lorries driving and parking on pavements
- Cheaper trains and better service
- Park & Ride to attract more tourists
- Train on the beach front
- Bike rides
- Block pave the high street, no car zone
- The fees for the car parks could be changed to pay for the hours used when exiting, rather than pre-paying for hours that may not be used or leaving after your allotted hours.
- No parking on paths
- Park & Ride implemented during school holidays
- More walking routes with plants, benches etc.
- Maintain the safety of car parks
- More trains and carriages
- Bring back national express coaches (Skegness to Bournemouth and Skegness)
- Improve and maintain the cycle path in Burgh Le Marsh
- Cheaper transport for students and better transport routes
- More buses running at quicker times and be more reliable
- Public transport
- Funding for transport
- More regular transport – vital for young people
- More affordable car parks and more car parks
- Less pollution
- Continue £2 bus fares
- Sea walk (or cycle path) from Skegness to Chapel or even Mablethorpe
- Complete pier – old length
- Bus from Skegness to Willoughby
- Skegness needs better bus services to ALL surrounding areas of Lincs. Later buses and more direct routes to Louth, Spalding and Kings Lynn
- Shorter bus journey to Louth (not 2 hrs)

- More bus services to Boston especially on Sundays
- No parking on Lumley Road after 10:00AM
- 40 mph speed limit from welcome light to Poppys
- Make North Parade gardens into welcoming feature
- Reduce speed limit on Younger Lane, Burgh Le Marsh
- No bus service to Chapel – revert back to going down Sea Lane and NOT Anchor Lane
- Free parking
- Faster/Free Wi-Fi everywhere
- Better broadband in area – Sutton on Sea
- More buses on Sunday through Partney and Spilsby (for non-drivers)
- Better public transport at weekends for villages (i.e. Butterwick)
- More 1 hour parking in Town
- Car park at gym and swimming pool should be for users of facility only
- Free disabled parking
- Free car parking - stop half hour free parking
- Proper path from Junction from Chapel St Leonards to the garden centre – dangerous for pedestrians and wheelchair users who have to use the road
- Put a direct train service from Sheffield to Skegness – very much needed
- Later trains from Skegness to Nottingham – last train to leave around 2300hrs
- Bike rides
- Cycle routes in Town Centre
- Stop more caravans and do something to infrastructure
- Direct train/bus from North Wales to Skegness
- Better causeway maintenance
- Bus service direct to Louth Market Wed & Sat
- Put 56A bus to Burgh back on
- Direct bus from Skegness to Grimsby, to Spalding, Kings Lynn and Peterborough
- More frequent bus service in Winter for residents from Ingoldmells to Skegness – we suffer
- More buses and better service before 0900AM to town
- Stop boy racers on Main Street
- Direct route to Coventry and Leicester
- Later bus service to Mablethorpe last bus goes at 18:35
- Pedestrians only on Main Road 0900-1700

Other suggestions

In addition to ideas connected to the three funding themes, the feedback boards also generated a number of other suggestions for investment.

- Repair potholes
- Bypass for Skegness
- Bypass from Poppys Burgh Road to Industrial estate – Wainfleet Road
- Re-instate WH Smith
- Post-Office in town

- Farmfoods
- Foodware House in Skegness
- M&S (clothing)
- New Look with children's clothing
- Next
- Primark
- River Island
- Wallis
- Dorothy Perkins
- Shops that sell funny postcards
- H&M shop
- The Fragrance Shop
- Dunelm
- Make up shops
- A Lido!
- Boyes shop
- Starbucks
- Wilkos
- Bigger Claires shop
- Men's clothing shops
- Doctors - we need better
- Hospital - we need better
- NHS Dentist – we need better
- Put in a block of flats for the homeless (HSHR)
- Clothes shops for younger generation
- Resurfacing the roads around Skegness
- Roundabout outside Southview – slow traffic down
- Traffic lights top of Heath Road/Wainfleet Road (Nr McDonalds)
- Traffic lights outside Aldi/B&M
- Cut the grass for local residents
- Large scale monorail – full length of Sea front
- More fast food restaurants
- New High School
- Derbyshire Miners Convalescent Home
- Good quality book shop i.e. Waterstones
- Community Health Centre – in town/shopping centre – Midwives/GP/Dental
- Rock Bar
- Nice shops
- New Look with kids clothes in
- More casinos
- Hospital
- Toy Shop – Smyths
- Bubble Tea Shop
- The Range
- Specialist Education schools

- Motorway
- Speed cameras on Drummond Road
- Goth shops and pubs
- More arcades
- Hat Shop (Lids)
- Build a Bear shop
- Widen Roman Bank Road to help traffic flow
- Remove the flower pots in middle of road by Ship, traffic lights to help with flow of traffic and parking for those flats on the left
- Move Butlins entrance to improve traffic flow or have 2nd entrance
- HMV
- Build a harbour
- Boots (full store not just opticians)
- Sephora UK shop
- Hello Kitty and Friends
- K-Pop store
- DFS
- SCS
- Taco Bell
- Matalan
- Waterpark and Spa
- Sainsburys
- Nandos
- Do not give any grants to new hotel and coffee shop
- Harvester
- Toby Carvery
- Pizza Express
- TKMAXX
- Chopstix Restaurant
- Respect the community and fix the pot holes before building anything else
- Chinese restaurant
- Multi-Storey car park
- Wagamamas
- Leisure Centre – swimming pool
- Change Lumley Plaza to Primark

ii) Consultation and Engagement Events

Events were another element of the consultation and engagement process around the Long Term Plan for Towns funding for Skegness. This included involvement hosting events and taking part in third party events which offered scope to promote and highlight the funding and seek feedback from the public.

a) Connected Coast Skegness Exhibition Event, Haven Holiday Park, 17th November, 2023

The Connected Coast board hosts an annual exhibition event which provides an opportunity to share the progress of the Towns Fund investment and projects in Skegness. In 2023, the remit of this event was extended to invite attendees to share their thoughts on how the Long Term Plan for Towns funding should be invested in Skegness. Feedback was captured via the feedback boards which were facilitated by the Connected Coast team.

| |
|--|
| Safety and Security |
| <ul style="list-style-type: none">• More lights around the neighbourhood – it's too dark |
| High Streets, Heritage, Regeneration |
| <ul style="list-style-type: none">• Re-cobble & pedestrianise local high streets to create a safer visitor area which is more aesthetically pleasing• Cultural offering• More bins and benches – especially outside of the town centre• Lumley Road shop frontages need a good deal of renovation• Re-pave pavements BUT DO NOT PEDESTRIANISE• Public Skatepark |
| Transport and Connectivity |
| <ul style="list-style-type: none">• Bus and train times updated. People cannot understand them. Maybe something electrical in the train station• Update bus stops with high-tech information giving up to the minute times of arrival. |

b) East Lincs Expo, Southview Hotel, Skegness, 7th February 2024

The East Lincs Expo is the East Coast's longest running business exhibition and showcases businesses and organisations operating in the area. It predominantly attracts businesses but also members of the public. Connected Coast Chair Chris Baron presented at the Expo and highlighted the Long Term Plan for Towns, and the Connected Coast team had a stand where people could find out more about the funding and share their ideas and suggestions. There was enthusiasm for the funding and the opportunity it presents for Skegness at the event.

Safety and Security

- Youth clubs to stop kids hanging around giving them somewhere to meet
- More education in schools about road safety all ages workshops and environment keeping streets/roads clean
- Drummond Road and Serena Road lights go off at 12
- Drug problems
- Lighting doesn't come on when dark
- Needs tidying up – Skegness Grammar Road
- Lighting on streets and shops fitted with solar panels to stay on at night

High Streets, Heritage, Regeneration

- Steam clean all footpaths
- Signpost coastal path
- More things to be open in Winter
- Parks for disabled (including play areas and sensory etc)
- Skegness Museum for Heritage
- Cleanliness in town centre could be better
- A community fitness event would be amazing
- Bring back the old fairground rides for heritage – figure of 8 roller coaster, miniature gardens and toys
- Footpaths not clean

Transport and Connectivity

- Monorail system from Skegness, Cleethorpes, Great Yarmouth to link it all up
- Better cycling routes that link Skegness to further towns
- A52 from B&Q turning out to Richmond Park by Haven
- Trams and also trams could give tours
- More accessible for disabled – Autistic including visual signs and images
- Cycling groups on the coast
- More bus routes from Louth to Skegness
- The roads to our coastal areas are very poor!!! Coast Road to Sutton and Mablethorpe. A16 main route from inland towns to coast awful
- Solar lighting for walkways
- EV chargers in town
- Ride Mablethorpe to Skegness off road
- Homelessness situation needs help for both homeless and aesthetics of Skegness

c) Skegness Town Council workshop, Tower Gardens Pavilion, 10th April 2024

A workshop was held for Skegness Town Council to provide the councillors with an overview of the funding, and gain their feedback and ideas. The session also saw members share insight from conversations with local residents.

Safety and Security

- CCTV – Anti-Social behaviour, drugs on Prince George Street
- CCTV – Fly tipping – certain areas in Skegness and near the tip are bad
- Lighting entrance to Tower Gardens
- Improvements to covered walkway to make people feel safer
- Lighting/CCTV
- Support for community groups to increase social cohesion and improve safety
- Double red lines on Grand Parade
- Park Keeper – Tower Gardens
- More parking enforcement on streets
- Maintain public realm to improve behaviour and uplift community
- CCTV on play areas and allotments
- Solar power for bus shelters
- Street wardens to prevent anti-social behaviour, drug sales and street drinking
- Churchill (Manor Crest) cycle path, connect George Walk, St Mary's Church and A158
- Cycle path from Winthorpe to Academy via King George V walk
- Cycle paths safer than walking
- Here to help - Rangers (extra security)
- Tower Gardens entrance from Lumley Road – Deep Clean, CCTV, Service Road and lighting
- Improve lighting and CCTV to rear of Pavilion – crime hotspot
- Improve lighting and CCTV at entrances of Tower Gardens (completion of Master Plan)
- Parking and verge enforcement – Officers/Wardens
- Street Lights - getting Lincolnshire County Council to switch on lights at night for Skegness
- Buy PCSO a motorbike to cover Skegness to Chapel as PCSO uses the bus
- CCTV – anti-social behaviour, drugs etc on Prince George Street

High Streets, Heritage, Regeneration

- Disabled changing rooms and toilet facilities
- More improved beach access for wheelchair users directly on beach
- Heritage Centre and Tourist Information Centre
- Park & Ride - re-use of existing car parks
- High Street masterplan
- Deal with rogue landlords – Grosvenor/Cavendish Road – untidy houses
- Clean up numerous grot spots e.g. Tower Gardens entrance (south)
- Heritage signage and display boards in Tower Gardens
- Sporting facilities

- High Street Trail and signs (Lumley Road)
- Water fountains in Tower Gardens that children can run about in. Great when warm weather
- Pathways to be completed in Tower Gardens
- Tower Gardens from Lumley Road – iron works need painting and lighting required
- Heritage Trail around town – linking up with cycle route that has been suggested
- Install accessible play in Tower Gardens
- Creation of Rose Garden with old iron work from previous pavilion
- Complete Tower Gardens Master plan – replace remaining paths
- To revamp coach park with new café and green seating areas and toilet facilities
- Enhance entrance to Tower Gardens from Lumley Road
- Footpath improvements
- Heritage Centre
- Fountain area for children to play in – Town Centre or Tower Gardens
- Park Keeper
- Heritage events organiser
- Restore and light up sea front Victorian shelters
- Restore clock above Costa Coffee in Lumley Square

Transport and Connectivity

- Cycle paths in and around town, connecting Prom area and beach
- Heritage Trail connect town centre to foreshore
- Electric charging in Scarborough Avenue car park
- EV charging stations on land near XCite
- More improve beach access for wheelchairs onto beaches
- Improving accessibility and accessible play to Tower Gardens (part of master plan)
- Improve coastal path and access to it
- Feasibility study to look at options for improving transport from Skegness to Ingoldmells e.g. tram line or more bus lanes
- Signage
- EV charge points in park n ride
- Buy plot of land to build out of town car park generating revenue
- Walking routes with sign posts and distances
- Safe route for park run (5K)
- Showers and changing rooms to encourage sea swimming
- Additional toilets on the sea front
- EV charge points in grass verge bays
- Digital bus timetables
- Sea wall coastal footway/cycle Winthorpe behind golf course
- Turn walks into shared walk/cycle way with passing over road with crossing for cycles

d) Young People event, Tower Gardens Pavilion, 30th May 2024 at Tower Gardens Pavilion

YMCA Lincolnshire’s Youth Team set out on some detached and outreach youth work to support the consultation in Skegness. Please see below a table of people engaged with:

| Town | Adults Engaged | YP Engaged | Total Engaged |
|----------|----------------|------------|---------------|
| Skegness | 27 | 31 | 58 |

Activities offered

The activities the Youth Team supplied all support the Youth Work Framework and National Occupational Standards. Activities offered in Skegness were based on experiences the Youth Team have had with this line of work before and included Parkour and Graffiti. A lot of the work the Youth Team does supports both the Health and Wellbeing side and the Creativity and Fun side of the Youth Work Framework, while being able to promote positive physical, social, emotional and mental health. The approach helps young people learn from these activities and to question and look at issues from different perspectives, while ensuring the approach of child centred youth work is at the forefront of the work the Youth Team delivers.

Public perception

The engagement saw many positive views from the public especially when explaining the style of work and the purpose for it. With this, the YMCA team received positive feedback from the Mayor of Skegness who was thrilled with the work being carried out to support the project.

Common views found

In Skegness, the team saw the common views along the lines of the community is set up to promote tourism and as locals they feel left behind, with this they believe it should be harder to buy vapes as they see large amounts of shops now supplying them as well as selling them to underage people.

Below is feedback detailed from the young people engagement:

| |
|--|
| High Streets, Heritage and Regeneration |
| <ul style="list-style-type: none"> • Places and things stay open later • Inside places for under 18s to chill without spending lots of money |
| What are the best things about Skegness? |
| <ul style="list-style-type: none"> • Struggling to think ... • The beach • Football club; Pizza Place – the Lakes; Aquarium and Arcades |
| What do you think could be better in Skegness? |
| <ul style="list-style-type: none"> • More activities • More social activities for younger people that are free • More free activities; Skate Park that’s free; Slide in the pool is often closed • Football teams • Airport |

| |
|---|
| What two words would you use to describe Skegness? |
| <ul style="list-style-type: none"> • Boring, Sad • Outdated, dull • Boring, Sad |
| What do you think is the most important improvement that would make Skegness better? |
| <ul style="list-style-type: none"> • Boxing Clubs; Parkour Park; Skate Park • Roundabouts and zip lines in park; a museum; more places to play football • Free skatepark; 3G near park (free); Cinema – Vue |
| What do you think we could do to tackle problems around safety and security in Skegness? |
| <ul style="list-style-type: none"> • Nothing. There is no safety • Fairy Dell in Skeg is always being vandalised but we enjoy going there • Stop selling knives and vapes; holidaymakers – stop them; change perception of police and more community support |
| What do you think we could do to improve Skegness town centre, including the high street, and our community facilities, and how we make the most of our heritage? |
| <ul style="list-style-type: none"> • More shops – they are all disappearing • More food shops; food markets (not just fast food); Nandos and more Indian takeaways |
| What do you think we could do to make it easier to get around Skegness? |
| <ul style="list-style-type: none"> • Need to be a driver! Bad public transport – investment in driving lessons – is that possible? • Electric scooter hire; electric bikes; hire everyone a dirt bike |
| What do you think we could do to improve digital access (e.g. Broadband access) in Skegness? |
| <ul style="list-style-type: none"> • Better access to 5G • Give everyone an iPhone 15 pro max |

Conversation cards

In addition, two completed conversation cards were returned from the event. These were cards that were used for Boston however had been adapted to provide answers for Skegness. These responses are detailed below.

| |
|---|
| What do you think makes Skegness brilliant now? |
| <ul style="list-style-type: none"> • Nice play parks – but they get vandalised. Good standard and supply though. • Not the weather – clean beaches! |
| What do you think could be better in Skegness? |
| <ul style="list-style-type: none"> • Bring existing up to standard • Bigger parks |
| What is your single biggest concern about Skegness? |
| <ul style="list-style-type: none"> • Roads and streets need bringing up to standard • Child safety |

What do you think we could do to improve Skegness town centre, including the high street and our community facilities, and how we make the most of our heritage?

- Don't go to town centre

What do you think could make it easier to get around Skegness?

- Public transport is very good, we use it a lot

What one thing do you think is the most important improvement that needs to happen for Skegness and what are the priority areas for investment?

- Litter bins don't cope
- More park areas

e) Young people engagement workshop, 11th July 2024 King Edward VI Academy, Spilsby

Connected Coast was invited to deliver four workshops for year 10 at King Edward VI Academy in Spilsby, of around 80 students. The four one hour sessions provided an update on the funding, the opportunity for Skegness, and invited the students to share their thoughts, ideas, and suggestions.

Safety and Security

- I always feel as if Skegness isn't a safe place. I get the feeling of being followed or watched. There should be more street lights and places open at night so it's safer.
- Security at parks (needed)
- Smoking vaping, drugs not allowed in streets and parks
- Police mentioned X 22 times including: more patrols, community patrols/bobbies; scattering police around the streets to be more visible; more presence at night; upgrading police facilities; emergency police alarms; more local police; more police presence as pubs close; policing high risk areas more frequently; more stop and search – checks for drugs and weapons more often; public liaison officers; police presence to prevent stabbings/knife crime;
- Help for the homeless i.e. homeless shelter
- Homeless shelters or support (would be good)
- There needs to be a homeless shelter so there isn't so many druggies sat on the street or in front of family areas.
- Homeless shelters because its unsafe
- More streetlights X 3
- More streetlights down alleys
- More street lights
- Lighting in the dark alleys
- More streetlights – especially near the bus stops and train station
- Street lights stay on longer till 1:00AM
- More lighting makes streets brighter
- Improve lighting at night
- Better street lights
- Lighting in neighbourhoods
- Street lights should stay on longer at night and early into the morning
- Lights near bus stop/train station
- Increase in lighting around streets
- Less pubs because there are always drunk weirdos
- Close pubs and food places at a reasonable time due to drunk fighting and to reduce
- The Withanlodge in Skegness needs to have better security because it is a place where kids and family live
- Remove the immigrants
- Get rid of the drugs

- Get rid of the wannabe roadmen
- More security outside pubs and amusements
- More CCTV (mentioned 22 times)
- Safety near water
- There are needles and everything down near the train station where kids and family are around
- More security
- Behind Yorkshire Trading put gate to stop people climbing ladder onto roofs (i.e. youths)
- Beach huts or beach smell of weed
- Reckless drivers/drunk drivers/speed cameras – Iceland
- Children alone – 4/5 year olds alone during the day – no parents at home
- Don't leave children on their own
- Stop shoplifting
- More opportunities for shops
- Seasonal decoration and activities
- Better sea barriers do not make from wood, so they don't rot
- More alleys monitored
- Selling vapes enclosed not brandishing like cigarettes
- Water Park
- Less usage of temporary traffic lights
- Druggys outside train/bus station
- Certain people stood outside hostels saying inappropriate things/comments
- Bar doors in shops at night and add sensors/alarms for safety
- Get rid of drugs
- Rehabilitation centres
- Harsher with anti-social behaviour
- Clean up graffiti
- Police presence at night
- Sort the crime out
- No smoking zones
- Emergency police alarms
- Some parts of Skegness are run down and have an unsafe atmosphere
- More beach access and cleaner benches
- More sport areas
- A prison – mentioned 3 times
- Dog/sniffer dogs for drug presence
- Primary school provided with whistles
- More cameras
- Better security
- More alarms
- More security guards near shops
- Less in the open stalls
- Dog units
- Spikes on the bench (stop pigeons)

- Safety in more social areas
- Less drug dealers
- Drug misuse
- Lights in the alley ways
- Stop drug users around community places
- Checks for drugs more often
- Make the A52 safer as loads of car crashes
- Make the fire station get better equipment
- The ambulance station near Skegness fire station is too small – can only hold 5 ambulances – for the whole of Skegness – saves time if expanded – save lives !

High Streets, Heritage, Regeneration

- Paths mentioned X 22 including; more paths; upgrade, repair; fix; more bins to keep paths clean and tidy; remove tree roots and make paths level/safer; cycle paths; Upgrade the path along the beach with a dedicated bike lane; better paths on the beach
- Make maccies better
- Make KFC better
- Get rid of waste and rubbish on the floor
- Better and bigger pubs
- Clean up all the litter in Skegness
- Parking/car parks mentioned X 17 times including: more car parking; More parking spaces; more car parks; more parking but not on the roads; more parking at maccies; more parking on outskirts of town
- Fix the lights in the streets
- Make more football pitches (3G)
- Toilets mentioned X 17 including
make them free; as it is a human thing to do; Free public toilets so tedious to either dins 30p change or to get your credit card and fiddle with it; if charging for toilets they need to be cleaned, more public toilets; stronger locks on toilet doors; don't charge to use toilets;
- Bins – mentioned X 15 including: more bins, bigger bins and highlighted so people can see them much easier. Put the bins in spots such as around KFC, Maccies and other places that produce litter; recycling bins; bins to be brighter colours
- Primark, more clothing shops
- More concerts
- More fair rides for teenagers
- More fields
- There is rubbish everywhere
- Make gyms cheaper
- Monitor parks
- Starbucks
- Too many fish and chip shops
- Library

- Bring Pizza Hut back in why is there two MacDonalDs
- More Parks
- Waterstones
- Clean the beach
- Clean the MacDonalDs toilets and improve their service
- Clean the area behind Tesco's
- Remove the immigrants
- More help for the homeless
- More football pitches
- A basketball court
- Update park equipment
- More variation of food
- More summer events on the beach
- Better rides on the fair
- Proper go karting – track bigger better
- More fair rides for teenagers
- Less overpriced
- The pier needs to be updated a bit
- A youth club or place to where kids have a space that is safe and free of charge to meet up
- More sporting areas
- Leisure Centre
- Basketball courts
- Football pitches
- Updated park equipment
- Get rid of hotels
- More events for kits
- Outside events i.e. fireworks or cinema and concerts
- Festivals on the beach
- More places for teenagers
- Build fast food like taco bell and chick fila
- More gardens shops
- Lack of care for park by KFC
- More pathway maintenance
- Cleaner buildings and overall towns
- Clean benches
- Better shop diversity
- Library needs to be bigger
- More fund and advertise youth club
- Improve the aquarium
- More training grounds – not too overpriced
- Primark and more infrastructure
- Too many houses but not enough facilities
- Make a hospital better so you don't have to go to Boston
- Advertise the market

- Get more up to date shops e.g. Game
- Get rid of barbers
- I think there needs to be more advertising with the youth clubs so young people can be more integrated, so they join in and get involved.
- Bigger shopping centre – clothing shops
- Restaurants mentioned X 10 including: Nandos, Pizza Hut; Burger King; healthier; New cuisines; more variety of choice
- More sporting places
- Decorate sporting places
- Decorate more each season – Christmas, Summer, Autumn, Spring
- More activities – ice skating, bowling, roller skating etc
- More entertainment services in any around Skegness, because a lot of people go to Skegness looking for fun, but things book up quick and get to fun around the summer time more care in graveyards and an open field that people can fly drones and just have a picnic
- Sport courts (netball, skate and track)
- Benches are broken or dirty
- More green space (plants)
- Decorate for seasons
- More support for homeless
- Make the pathways cleaner so it is more inviting
- More green space
- More sport centres
- Clean sitting areas and maintained more
- Repaint older rundown buildings
- Fence off green areas to stop damage
- Bring back planters around town
- Library building/advertise
- More shops, upgrade architecture
- Improve shops and cleaner streets
- Decreased crime, more events, safer streets
- More jobs
- Rebuild Fairy Dell
- More indoor and outdoor swimming pools
- Improve Pleasure Beach fair
- Improve Grosvenor Road and Lincoln Road
- More hotels
- More benches
- More special events/festivals
- Get rid of Fairy Dell
- Add an arena for concerts, rave etc
- Join beach with train for easier access
- Football pitch
- More sport facilities
- More pubs

- More shops
- More hotels
- Get rid of abandoned places
- Job opportunities for teenagers
- More/improved cinemas
- Improve clock tower
- More car dealerships
- More pubs and kebabs
- More street lights
- Cleanup George Walk
- Clean up streets in general
- Football and Basketball pitches at Tower Gardens
- Bigger shops/Hildred's – floor = profit
- A massive beach
- More visible shops down chip pan alley
- Taxi services
- Community centre
- New businesses
- New leisure centre
- Kids sand out on beach
- More lifeguards
- More events and markets
- More social places
- Nicer and bigger swimming pool
- A gym
- Expand Hildred's
- A park/field
- Nicer appearance of shops on the high street because it's very dark and dull
- More inclusive places to eat
- More range of shops
- Improve the pier X 2
- On street vending machines
- Town markets
- Coastal changing rooms and toilets on the beach
- Change some fish and chip shops to offer wider variety of food
- Free water dispensers to drink or refill water bottles
- Redevelop the outside concert areas on the South Parade/boating lake and bring back the shows/fireworks displays etc
- Lumley Avenue is blocked off to traffic
- Why not put an actual market there weekly selling fruit/veg/meat
- Ban the selling of SWAG
- Promote healthy eating
- Lower the business rates to attract more highbrow shop back
- The fair needs refurbishing
- We need to refurbish the whole main high street and Lumley Road

- Pot holes mentioned X 6 including: fix the pot holes; The potholes make it dangerous and uncomfortable to drive around
- Refurbish the parks
- Make the streets brighter
- More sports centres
- Make it more colourful
- Upgrade the petrol stations
- Community video game centre
- Refurbish the Clock Tower
- Help fund young military clubs like Air Cadets
- Nets on public football parks
- More spring activities
- Make an active arena indoor – 5 aside 3 G and 4 Gs
- Make an active arena for people to people play more football – it is an inside football pitch that has different types of pitches so you can choose what you want to use
- Men and women fragrance shop
- Improve the old buildings for example the church that were set on fire. Make buildings more modern like London.
- Improved parks – nets on goals
- More sporting activities
- More branded shops
- More benches
- More free activities for teens
- Don't fix roads in summer do it in the winter
- Nets on football goals
- Sports centre
- Create more dance troops/schools e.g. ballet schools

Transport and Connectivity

- Bus prices
- More zebra crossings
- Buses mentioned X 19 including: electric buses/scooters and normal bikes; The bus services are unreliable and expensive; free Wi-Fi on buses; the buses are not clean and most of them don't show up; update bus timetables; bad customer service; Bus Station is dirty and barely any seating; price cap school bus fees students need education not bankruptcy; make buses cheaper; later buses; update bus timetables; have more buses running later at night and have routes to different places; bus routes on Sundays (more frequent); more bus stops; quality of buses; cheaper bus tickets; earlier bus times for working hours like 9-5s; later buses and price; more frequent buses so you don't wait around for ages; bigger bus station because when the season hits it gets busy and everyone is rammed together no room for families with pushchairs; buses need more information around the bus station; needs to be cleaned more!; have bus lanes to stop traffic during summer as it's the busiest time of the

year; put trackers on buses and give them an app so you know where the bus is and how late it is going to be

- Update train station
- Electric charging points for cars
- Electric scooters and bikes people pay to use
- Increased crossing – photo taken
- Include more train lines
- Skegness station has only got one train line from Skegness to Nottingham however it has multiple platforms not in use. So I think it should include more lines
- Improve Wi-Fi signals – free – sky is particularly bad in Skegness
- Investment in taxi services
- Uber bikes to rent
- Too many traffic lights
- Have taxis at night so people aren't waiting too long at night
- Train quality (dirty)
- More taxi services
- More taxis
- Uber bikes
- More investment into taxi services
- More cycle lanes
- More pedestrian crossings
- Improve roads
- Better sea defences/barrier
- Zebra crossings at main street
- Make more cycle lanes
- Create more electric car charges in accessible places
- Make more bus stops
- Add more trains
- More trains so people can be more connected with people further away
- Less delayed trains in town
- More double yellow lines on busy roads and streets
- More access to the beach
- Maps of the buildings along the seafront
- Pedestrian crossings
- More lanes – bus and cycle
- Fix the roads
- Because some of the areas aren't the safest
- This could be supported by more surveillance like CCTV cameras
- More police and security officers
- Update train station
- Easier for cyclists to get around
- Hire bikes
- Park and ride to ease town traffic
- Bikes or electric scooters you can pay for to use for the day

- More bus stops
- Fix old train track and add more
- Bike lane and not allow bikes on normal path
- Bike lane and walking
- Bigger bus and train station
- More crossing lights
- Bus station seats
- Improve connectivity across all providers and areas
- Places to charge phones/tablets/laptops
- EV charging points
- Slow moving tram on the main roads so you can just jump on whilst its moving
- Electric scooters, hire, cheap e.g. £1 for 2 hours
- Make more dedicated bus routes/lanes to make bus travel faster and easier
- Update the bus timetables that are at the bus station
- Create more train times for others to come from larger cities
- We need e-bikes and e-scooters meaning we need more cycle lanes
- Shuttle bus
- Transport is good and easy – but expensive and often delayed
- E-scooters with time limit and stations with apps to download
- More bike hires and scooters
- Shuttle bus
- E-scooters and bikes
- Taxi ranks
- Do a public bus route from Wainfleet to Spilsby because I have to get a bus from Wainfleet to Skegness to Spilsby, it will save time
- E-scooter charging banks and rented e-scooters.

What improvement do you think would make the biggest difference to Skegness?

- Primark
- More sport centres
- Add more shops on the high street, more clothes shops e.g. Primark. Get better safety e.g. have police patrolling the streets
- Free Wi-Fi on buses
- F1 track – ask Elon Musk
- More sporting centres
- More lighting
- Kick out the face gangsters/roadmen
- Spend £500,000 on sports such as more local gym new equipment. New 3G for sporty people or for football teams that want to practise in their local area
- Spend £50,000 on local bins but not normal bins, larger bins that are placed around the town, but the bins will have a better look on them, so they don't let down the town
- Get rid of the drugs, wannabe roadmen they are all weird
- Clean up dingy high street
- Car parks by the coast can't use the app due to lack of connectivity

- Lifeguard building with historic pictures and information – difficult to access the building, not open to public nice to have the history outside/or elsewhere or nearby If manned interesting to speak to the RNLI staff – not set-up for people in the new building nearer to life guard station
- History of the families running the donkeys and the pier before the damage
- Stop overhead pylons – build underground which they do in other countries – electricity for London - why should Lincolnshire have big ugly pylons
- Rebuild the pier
- Stop sewage going into rivers and sea
- Help people into work
- Help people into rehab
- The roads to be made safer like they are doing in Spilsby and bike lanes
- More ambulances and medical attention
- Better hospitals
- Big shopping centres
- Sporting areas (tracks, netball court, football court and Astro)
- Bigger hospitals
- Build a big shopping centre
- Community Centre
- More car parks
- Homeless shelters !
- Bigger entertainment!
- Massive shopping centre like Meadowhall
- Bigger medical facilities and for training
- Better education
- Big zoo
- Build a bigger hospital instead of going to the closest one which is Pilgrim hospital
- Build/improve hospitals
- More schools
- Build more homeless shelters
Build more stuff for teenagers
- Fund new businesses
- Increase buses
- Increase policing
- Regenerate the area
- Increase security (cameras)
- Better healthcare
- Increase police presence
- Make public transport better
- Encourage biking and walking to places
- Better shops
- Bigger hospital
- More parks so you don't just spend money for fun
- Increase the transport ways add more events people can go too

- Expand Hildred's
- Have police patrol and CCTV
- Theme park
- Better cinema
- Better housing facilities
- More shops – sport shops
- Make Skegness raceway bigger
- Help little businesses setup
- Better housing
- More businesses that focus on health
- Have more modes of transport
- Make the town bigger
- Improve public places
- Gym for ages 13 +
- Boat docks
- Expand Hildred's and add more stores and add more events to bring people together
- Fix up streets and improve the atmosphere
- Create a college based on hospitality and catering business, make that a desirable profession for the younger generation in the hope it regenerates the B&B/restaurants in town.

iii) Web feedback

Five people provided comments through the feedback form on the Connected Coast website. These comments are detailed in the table below.

| Safety and Security |
|---|
| <ul style="list-style-type: none">• Bring back the old illuminations or something similar, it makes things more appealing and then that generates a safer environment• More police on the streets• 1) More police to be seen on the streets in the day. 2) More police stations. 3) Lighting back on streets throughout the night even if only every other light. I remember having to walk to work in the dark to be at work for 5.30am Disgusting when people work hard and pay their council tax.• Lights better on Richmond Drive coach park. Better CCTV all of Skegness. Remove anti-social drinkers from railway station front. More money put into young people of Skegness not holiday makers• Lighting in streets |
| High Streets, Heritage and Regeneration |
| <ul style="list-style-type: none">• Please do something about Lumley Road, there's so much tatty presentations from shops and get people cleaning the town of rubbish (it's appalling) planters full of flowers and more trees.• Employ gardeners to make Skegness like it used to be. A few large greenhouses would grow plants very cheaply and employ gardeners to plant them and make the displays also to cut the verges the town could be made beautiful again and attract visitors at the moment it is a mess• 1) Street lights on throughout the night. Even if only alternate Lights. 2) Skegness in bloom along the high street again. 3) Open up the beautiful pier and steps to its former glory. 4) Bring in big enterprise to build and invest in the town.• Cutting grass regularly. More street cleaners. Boating Lake needs money spent old cafe boarded up. Old beach huts need sorting out Skegness need some care it definitely deserves. Money spent for all year round not just summer.• More community events in the town, like giving money to the east coast pride, councils should help with financial help, really looking forward to it |
| Transport and Connectivity |
| <ul style="list-style-type: none">• Better train links• You have not included an area for the public to have their say on larger investments. Please could you add a further box for suggestions like a skating rink for the youngsters. Also to have a say in what the residents definitely don't want like using levelling up money to be spent on already successful businesses like the new hotel and coffee shop. If you create this type of form make sure people see it. Post it through the letterboxes in the form of a leaflet or hand it out on Lumley Road make it available in shops to collect and advertise the form. I did not know it existed. If it is for the town let the residents have a say that is only right and proper. |

- 1) More public transport in the winter for working people and winter holiday makers. i.e. Butlins.
- 2) I was going to suggest community centres for bored children. But parents are terrified to let their children out of their sight these days.
- 3) Make our streets safe again.
- Years of council neglect has led Skegness to rate poor in every seaside survey
- Skegness was once Beautiful. Make Skegness Beautiful again.
- Better bus service in winter time. And why not have a bus service to Boston on a Sunday. All roads need regular repairs Boston road Absolutely shameful. Don't bother with cycling paths they all seem to ride on the paths Stop parking on grass and paths. Stop parking on railway stations side near bus station
- A full cycle and walking route along beach to chapel St Leonard's from the boat compound.

Appendix A: survey questions

**Share your ideas for Skegness and help to shape the future of the town
£20M in Long Term Plan for Towns Funding was announced by the government for
Skegness in 2023.**

The Long Term Plan for Towns funding, which will be invested over the next ten years, puts local people at the heart of its success.

And so we need your views.

We want to know what you like about Skegness, what could be better, and your ideas for the town around safety and security; high streets, heritage, and regeneration, and transport and connectivity.

The feedback you give us will help us to develop a 3 year investment plan and a 10 year outline plan for the funding in Skegness.

You can find out more about the Long Term Plan for Towns and the opportunity it offers for Skegness here: <https://connectedcoast.co.uk/long-term-plan-for-towns>

Please have your say in this survey – which will take around 10 minutes to complete - by Monday 10th June.

Please get in touch – connected.coast@e-lindsey.gov.uk if you would like this survey in a different language.

Have your say today and help to shape the future of Skegness.

**This survey is being carried out by The Engaging People Company on behalf of Connected Coast Board. Partners include East Lindsey District Council. If you have any questions about the survey please email connected.coast@e-lindsey.gov.uk Please refer to our privacy policy: www.engaging-people.co.uk/privacy-notice/*

- If you would like this in a different language please contact Connected.Coast@e-lindsey.gov.uk
- Ja vēlaties to saņemt citā valodā, lūdzu, sazinieties ar Connected.Coast@e-lindsey.gov.uk
- Jeigu **pageidaujate, kad teksts būtu** pateiktas **kita kalba, kreipkitės į** Connected.Coast@e-lindsey.gov.uk
- **Jeśli chcesz otrzymać to w innym języku, skontaktuj się z nami** Connected.Coast@e-lindsey.gov.uk
- Se desejar este documento em um idioma diferente, em contacto Connected.Coast@e-lindsey.gov.uk
- Dacă doriți acest document într-o altă limbă, vă rugăm să contactați Connected.Coast@e-lindsey.gov.uk

- Ако желаете това на друг език, моля, свържете се с Connected.Coast@e-lindsey.gov.uk
- Если вы хотите получить этот материал на другом языке, свяжитесь с Connected.Coast@e-lindsey.gov.uk
- Ha más nyelven van erre szüksége, használja az alábbi elérhetőséget Connected.Coast@e-lindsey.gov.uk
- Якщо ви бажаєте отримати цей матеріал іншою мовою, зв'яжіться з Connected.Coast@e-lindsey.gov.uk

Your thoughts on Skegness

Please tell us your thoughts about Skegness.

1. What are the **best things about Skegness**?

2. What do you think could be **better in Skegness**?

3. What **two words** would you use to describe Skegness?

4. What do you think is the **most important improvement** that would make Skegness better?

Your ideas for Skegness

We want to know how you think the Long Term Plan for Towns funding should be invested

5. What do you think are the problems in Skegness around **safety and security**?

6. What do you think we could do to tackle problems around **safety and security**?

(please choose up to 6 options)

- Improve street lighting
- Install new CCTV
- Make improvements in public spaces and streets to stop crime taking place (design out crime)
- Have a police presence in areas where there are problems, for example, anti-social behaviour
- Come up with activities – such as sports programmes and mentoring – that can help to stop anti-social behaviour, crime and reduce reoffending
- Support Neighbourhood Watch
- Provide crime prevention advice
- Offer property marking
- Provide target hardening (increasing the security of a property)
- Provide crime prevention advice, support and guidance to neighbours and surrounding addresses where there have been burglaries
- Carry out alley gating (lockable gates to stop access to alleyways)
- None of the above

Please use this space if you would like to provide more details

7. What other ideas do you have to tackle problems around **safety and security**?

8. What would you like to see in Skegness to **improve our town centre**, including our main shopping streets? *(please choose up to 4 options)*

- Improve streets and buildings
- Improve public spaces, for example providing street seating, improving walkways
- Develop a new park or community garden or improve existing parks or green spaces
- Tree planting
- Create a new open air market
- Provide business support for entrepreneurs
- None of the above

Please use this space if you would like to provide more details

9. What other ideas do you have to **improve our town centre**?

10. What do you think we could do in Skegness to make the most of our **heritage, arts, culture, and tourism offer**? *(please choose up to 6 options)*

- Fix up and improve our historic sites and buildings
- Fund local art galleries, museums, and libraries for exhibitions
- Provide spaces for local makers and crafters
- Help artists to showcase their work
- Support live music and theatre, shows, author talks, and film screenings
- Fund cultural, heritage, and creative events
- Set up local visitor trails and tours
- Develop and support the upkeep of local tourist attractions
- Introduce new things for visitors to do
- Promote our area to encourage more visitors to come and stay
- None of the above

Please use this space if you would like to provide more details

11. What other ideas do you have to make the most of our **heritage, arts, culture and tourism offer**?

12. What do you think we could do to improve our **community facilities and resources**? *(please choose up to 4 options)*

- Provide funding for local volunteering groups
- Support people to volunteer and set up community projects that make a difference
- Improve existing sports facilities or create new sports facilities
- Support the setting up of sports tournaments, teams, and leagues
- Invest in community spaces, such as village halls, libraries, or community centres
- Create a public events programme for community spaces, such as libraries
- None of the above

Please use this space if you would like to provide more details

13. What other ideas do you have to improve our **community facilities and resources**?

14. What do you think are the issues when it comes to **getting around Skegness**?

15. What do you think we could do to make it easier to **get around Skegness?** (*please choose up to 5 options*)

- New foot paths and cycle paths
- Improve existing foot paths and cycle paths
- Improve bus services and routes
- Offer zero emission buses
- Improve traffic management to relieve congestion
- Make road safety improvements
- Carry out road maintenance (including potholes)
- Improve rail journeys and connections, including adding station stops
- Provide EV charging facilities
- None of the above

Please use this space if you would like to provide more details

16. What other ideas do you have to make it easier to **get around Skegness?**

17. What do you think we could do to improve **digital access** (e.g. Broadband access) in Skegness?

About you

Finding out about you helps us to understand more about what people need in Skegness.

18. How would you describe yourself?

- Male
- Female
- Prefer to self-describe
- Would rather not say

19. What is your age?

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+
- Would rather not say

20. Where do you live?

21. Would you like to receive the monthly Connected Chair's Update which includes updates on the Town Deal projects and the Long Term Plan for Towns funding for Skegness?

- Yes
- No

22. If you answered yes to the question above, please add your contact details here. *Your details will not be used for any other purpose. You can read our full privacy policy engaging-people.co.uk/privacy-notice/*

Name

Email address

Address

If you have any questions, please contact the team connected.coast@e-lindsey.gov.uk
Please do visit our website: <https://connectedcoast.co.uk/long-term-plan-for-towns> to find out more about this exciting opportunity for Skegness.

Thank you for taking the time to share your thoughts with us.