

**Connected Coast Town Deal Board 22 June 2023 at 1030 am, TEAMS**

**Agenda**

- 1. Welcome, introductions and apologies for absence**
- 2. Declarations of interest**  
For noting
- 3. To Agree the Minutes of the previous meeting held on 11 May 2023\***
- 4. Matters arising**  
For noting
- 5. Update on the Mobi-Hub (Ivan Annibal) \***  
For board decision
- 6. Verbal update on Campus for Future Living (Ivan Annibal)**  
For noting
- 7. Risk registers, update on projects and verbal update on the Monitoring & Evaluation return\***  
For noting
- 8. Communications (update and presentation) (Michelle & Sandra)**  
For noting
- 9. Levelling Up in Alford and Spilsby (presentation) (Emilie Wales)**  
For noting
- 10. Verbal update on UKSPF (Saul Farrell)**  
For noting
- 11. Any Other Business**



## **Connected Coast Board**

### **Project Narrative**

#### **Skegness**

##### **Skegness Foreshore**

Briefing paper to be presented to Council's Executive Board in July to formalise shortlisting of expressions of interest. Additional due diligence has been undertaken to confirm enabling infrastructure requirements and subsidy control compliance and commission a utility infrastructure capacity study. Looking to contract with approved shortlisted prospects by September, with detailed design works approved by March 2024 to enable start on site of new works ahead of main season next year.

##### **Skegness Interchange (Station)**

A delay in the proposed contract programme with start on site now October 2023, although there will be works on site from August 2023, completion now October 2024 rather than July 2024. Collaboration with the Contractor and NWR to mitigate these delays and although contractual dates will probably be as proposed a Target Programme has been requested to show potential time savings.

There is no change to the budget. The delay does introduce additional EMR resource costs, but these can be covered by the contingencies in place. Despite this further delay the Contractor has still not uplifted their costs from tender and EMR have very nearly concluded the Contract Sum.

##### **Police Training Centre and Hardy's Multi-User Trail**

Both projects are completed and have been able to draw down the full value of the grant proposed in each case.

Regular meetings with the two projects are on-going to monitor outputs and potential outcomes to be reported to both the Connected Coast Board and Department for Levelling Up, Housing and Communities (DLUHC) via Monitoring and Evaluation reporting (M&E).

##### **Town Centre Transformation**

This exciting project, 'Town Centre Transformations: Skegness', is the first grant scheme to enhance the heritage of Skegness and will result in a substantial pot of grant funding being made available to local businesses and property owners in Skegness Town Centre, specifically Lumley Road, the High Street and Tower Gardens.

This year we should see the first projects delivered on site. For a number of months Heritage Lincolnshire have been working with local businesses and architects to gain planning permission for seven reinstated shopfronts. The first four have received planning permission and now have approval from the Grants Panel to proceed with the project which should be onsite very soon.



The masterplan is evolving and there is public consultation until end of June a display and comments are available for viewing in the Pavilion.

### **FE Campus**

The project has received the tenders and they are higher than expected. Value engineering is taking place to bring the costs back into the budget envelope. A requirement for a non-material planning application is required once the VE is complete and the architects have provided new plans for submission.

The land ownership has been signed.

### **Culture House**

The Embassy Theatre and Skegness Pier have been awarded £5M in cultural development funding. The funding will support phase two of the transformation of the Embassy Theatre, building on the improvements that will be delivered through the £1.4M Towns Fund investment.

In addition, and connected to the Embassy Theatre redevelopment, the Cultural Development Funding will accelerate further private investment in the Pier.

They are now in the process of mobilising procurement; the works will take place in two phases and a contractor is being considered to complete both phases.

### **Mablethorpe**

#### **Campus for Future Living**

The build is progressing well.

A Webinar to showcase the Centre for Future Living took place on 25th May. The webinar was hosted by Professor Mark Gussy Global Professor of Rural Health and Social Care at the Lincoln International Institute for Rural Health, and Ivan Annibal, of Rose Regeneration. During the webinar Professor Gussy gave an overview of the rationale and background to the Centre, and Ivan discussed the national policy and best practice in regenerating communities through health and care. An Invitation for Expressions of Interest to operate all or parts of the new Centre for Future Living is now available.

#### **National Trust at Sandilands**

The Grant Funding Agreement is due to be finalised and signed by National Trust imminently, National Trust will submit their first grant claim once the GFA is signed.

QS costs for the infrastructure elements of the project, like many projects, have come in significantly higher than anticipated. A workshop has taken place in April to value engineer down costs and savings have been found of £670k on items which are not fundamental along with a further £350k savings in terms of cost which are less palatable.



Grant applications are in the process of being submitted to National Highways and the UKSPF/REPF to fund the shortfall in the budget. The internal Neptune fund is also funding some of the shortfall.

### **Leisure and Learning Centre**

The build is progressing well, with the pool site being excavated. The Hub will see a new 3,000 sqm centre replacing the existing Station Sports Centre with a swimming pool, gym and other facilities available.

### **Town Centre Transformation**

In Mablethorpe we have a similar Town Deal project to bring back some of the quality of the past to Mablethorpe through funding from the Department for Levelling Up, Communities, the Connected Coast Town Deal Board and Local Government and being delivered by Heritage Lincolnshire. One of the key projects will be to look at the canopies on the High Street to create uniformity and design quality.

Following the agreement to scale this project back to provide enough resource to deliver an outcome for the Mobi-hub, a good pipeline of projects has come forward. The first tangible evidence of the initiative will involve the refurbishment of the café on High Street. It is hoped that this will stimulate interest from all the shops within the wrought iron canopy area to have a refurbished frontage. An ongoing dialogue about how the funding can be used to address some of the wider strategic streetscape challenges in the area is in train.

### **Mobi-Hub**

The re-costing of the relocation proposal is being checked and a site valuation is in commission. A series of possible additional development options should the current preferred way forward prove undeliverable are also in consideration and the outcome of these discussions will be shared at the next Board meeting. Decision deadline previously extended to June.

### **Colonnade**

Non material amendment submitted week ending 9<sup>th</sup> June 2023 to consent the value engineered amendments to the main pavilion. Updated elevations and plans available to view on planning portal. Weekly meetings being held with main design contractor. Updated cost plan and build programme expected by 20<sup>th</sup> June with verbal update to be provided to the Connected Coast Board on 22<sup>nd</sup> June. Updated communications plan developed. Paddling pool will be reopened by the end of June for the 2023 summer season, with the main construction works scheduled for a September start. Senior officers have met with Cllr Watson (new Ward Member for Sutton on Sea) to provide an update on the current project plan, priority design issues and key communications messages.

**Item 8 : Communications (update and presentation)**



**Communications Update**  
June 2023

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**Principles for Communications**

- **Consistent**, not allowing communication voids to develop where misconceptions and rumour thrive;
- **Open**, being transparent in what we communicate, and sharing as much information as we can in an adult-adult approach;
- **Accessible**, communicating in a way that reaches as many people as possible;
- **Coherent**, ensuring that we are communicating clear and shared messages;
- **Realistic**, and not creating expectations that do not align with reality;
- **Engaging**, providing opportunities for people to connect, feedback, and ask questions;
- **Positive**, inspiring others through an upbeat and aspirational tone of voice.

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**Communications Highlights**


Heritage Trust releases more details about 'Visions' for Tower Gardens in Skegness



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**Communications Highlights**

Hit the trail for an easier ride between Chapel and Haptondale



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**Communications Highlights**



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**Communications Highlights: Facebook**

3<sup>rd</sup> May 2023 – 14<sup>th</sup> June 2023

- 373 likes – 3 new likes
- 487 followers – 22 new followers
- Page reach: 7,186
- Page visits: 145

**Most popular content: EMR Skegness community session**

- Reach: 7058
- Engagement: 562

An earlier post about the project saw 1,220 people reached and 295 engagements

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**Communications Highlights: LinkedIn**

3<sup>rd</sup> May 2023 – 14<sup>th</sup> June 2023

- 176 followers, increase of 11

**Most popular content: South and East Lincolnshire Partnership Team at UKRElif**

- Impressions: 316
- Reactions: 23
- Clicks: 23

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**Communications Highlights: Twitter**

3<sup>rd</sup> May 2023 – 14<sup>th</sup> June 2023

- 440 followers, an increase of 29

**Most popular content: EMR Skegness Community Session**

- Impressions: 1,160
- Engagements: 8

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**Communications Highlights: Website Engagement**

May – 14<sup>th</sup> June 2023:

- Total users: 656
- New users: 582

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**Communications Highlights: Chair's Update**

18 subscribers, an increase of 2



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**Communications Highlights: Other Activities**



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**Annual Report 2023**

- Engender interest and enthusiasm in the projects and their progress
- Support pride in place, celebrating the transformation so far and still to come
- Engage people in the delivery of the investment, creating a sense of ownership and involvement
- Empower knowledge, overcoming barriers and misconceptions
- Convey key financial and regulatory information.



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**Communications Highlights:  
Chair's Update**



18 subscribers, an increase of 2

10

**Communications Highlights:  
Other Activities**



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**Annual Report 2023**

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**Annual Report 2023**

- Publication and film
- Celebrate and demonstrate project progress
- Engaging content with first person narrative, case studies, fact boxes and before and after images
- Provide an opportunity to engage the public.



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**AGM Exhibition Events**

- The events will aim to engage and connect with as many people as possible in an interactive and interesting way
- AGM presentation and 'mini expo' of projects
- People can drop-in throughout the events
- Showcase the annual report and film
- Invite questions and feedback from the public
- Skagness Friday 17 November 1400-1900
- Mablethorpe Friday 24 November 1400-1900



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