



Connected Coast Town Deal Board
21 September 2023 at 10:30AM
Venue: Alford Windmill Cafe, 32 East St, Alford LN13 9EL

Agenda

1. **Welcome, introductions and apologies for absence**
2. **Declarations of interest**
For noting
3. **To Agree the Minutes of the previous meeting held on 22 June 2023***
4. **Matters arising**
For noting
5. **Mablethorpe Update**
 - a. **Mobi-Hub (verbal update from Ivan Annibal)**
 - b. **Colonnade (verbal update from JBu)**
6. **Skegness Update**
 - a. **Skegness Learning Campus (verbal update from Adrian Clarke)**
 - b. **Culture House and Cultural Development Fund (verbal update from JBur)**
 - c. **Skegness Foreshore (verbal update from JBur)**
7. **Risk registers, update on projects and update on the Monitoring & Evaluation pack***
(to be circulated to projects)
For noting
8. **Levelling Up in Alford and Spilsby (verbal and report update) (Emilie Wales/David Garner)**
For noting
9. **Update on UKSPF (Verbal and Report update (Saul Farrell/Charli Baty)**
For noting
10. **Communications (update) (MGa)**
For noting
11. **Any Other Business**



Connected Coast Board – 21 September 2023

Project Narrative

Skegness

Skegness Foreshore

Officers are presenting a paper to the Council's Executive Board in early September to agree the proposed shortlist of expressions of interests and proposed allocation of Towns Fund resources to the Skegness Foreshore project. There has been regular dialogue with all interested parties since their original submissions to seek to determine the proposed funding model for each development. The information gathered to this point will now form the basis of the shortlisted proposals for agreement by the Council's Executive. The Council has received a utility infrastructure capacity study from WSP which identifies a range of abnormal utility and surface water attenuation costs to be required on each lot to enable future development. A verbal update on progress following the Executive Board consideration will be provided to the Connected Coast Board.

Skegness Interchange (Station)

August brought some good news in the form of the signing of the JCT Design & Build contracts between EMR and Taziker Ltd for the Skegness development.

A delay in the proposed contract programme with start on site now October 2023, although there will be works on site from August 2023 for enabling works, repairs and asbestos removal on the Red Star Building. Phase 1 Main works which will put the Red Star into use; main works start 16 October until 31 October 2024.

EMR are in discussion with NWR around the canopy project and EMR are awaiting final options. EMR have advised that NWR are not willing to give any further funding for the power upgrade, however EMR have confirmed that this will be covered from their contingency fund.

There is no change to the budget. The delay does introduce additional EMR resource costs, but these can be covered by the contingencies in place. Despite this further delay the Contractor has still not uplifted their costs from tender.

Police Training Centre and Hardy's Multi-User Trail

Both projects are completed and have now drawn down the necessary grant required in each case. In the case of the Multi-User Trail there is an underspend of Town Fund Grant of £223,040.

Regular meetings with the two projects are on-going to monitor outputs and potential outcomes to be reported to both the Connected Coast Board and Department for Levelling Up, Housing and Communities



(DLUHC) via Monitoring and Evaluation reporting (M&E). The aim is to supply DLUHC with all the evidence by the December 2023 M&E reporting time.

Town Centre Transformation

[REDACTED]

[REDACTED]

[REDACTED]

FE Campus – TEC Partnership

The project has received the tenders and they are higher than expected. Value engineering is taking place to bring the costs back into the budget envelope. A requirement for a non-material planning application is required once the VE is complete and the architects have provided new plans for submission.

The land ownership has now been purchased. Planning went in to ELDC Thursday 20 July with a turnaround expected within 28 days. Plan to go out to tender on the 25 September, with returns expected 6 November. Start on site 8 January 2024.

One final remaining survey is the archaeological survey, which is due w/c 14 August 2023, once the crop is harvested.

Culture House

The Embassy Theatre and Skegness Pier have been awarded £5m in Cultural Development Funding. The funding will support phase two of the transformation of the Embassy Theatre, building on the improvements that will be delivered through the £1.4m Towns Fund investment.

In addition, and connected to the Embassy Theatre redevelopment, the Cultural Development Funding will accelerate further private investment in the Pier.

Procurement advice is being provided by PSPS Procurement Team; the works will take place in two phases and a contractor is being considered to complete both phases.

Mablethorpe

Campus for Future Living



Lindums are on site and the build is progressing well.

A search for an operator is well underway. An Invitation for Expressions of Interest to operate all or parts of the new Centre for Future Living is now available.

Health Education England have provided £50k extra funding to begin a digital outreach programme. A bid has also been put forward to the Theddlethorpe Nuclear Fund, for funding to look at the development of a creation of small care businesses.

National Trust at Sandilands

National Trust have now submitted their first grant claim now the GFA is signed.

August / September at RIBA stage 4 and due to go out to tender, possibly at the end of this year now. Will not be able to start the landscaping works until this September at the earliest; due to the birds' nesting season.

Leisure and Learning Centre

The Hub will see a new 3,000 sqm centre replacing the existing Station Sports Centre with a swimming pool, gym and other facilities available. The build is progressing well and the programme is on track, with the pool site excavated, concrete poured, wall top on the pool tank to complete, wet area changing floor cast and steel erection well underway.

Recent communications around social value following some good engagement with John Spendluffe School in Alford, including visits to site.

Town Centre Transformation

[Redacted]

[Redacted]

[Redacted]

Mobi-Hub



The re-costing of the relocation proposal is being checked and a site valuation is in commission. A series of possible additional development options should the current preferred way forward prove undeliverable are also in consideration and the outcome of these discussions will be shared at the next Board meeting. Decision deadline continues to be extended; now September.

The Mobi-Hub will be covered in an agenda item at the meeting.

Colonnade

Working with contractors to finalise arrangements for September start. Darrall Bishop now recruited as Council side project manager to keep everything on track and is attending Design Team meetings with GF Tomlinson. PSPS Procurement supporting contracting side of things – either via an initial letter of intent or early works package ahead of main works package being formally contracted to hit September start for on-site activity.



Connected Coast Communications Report September 2023

A. Communications activities July - September

Chair's updates:

- July – issued
- September – prepared ahead of issue

Media releases:

Media releases prepared and issued by project partners and Connected Coast since the last board meeting are listed below:

- Mablethorpe's new swimming pool starts to be tested: [Mablethorpe's new swimming pool starts to be tested with water as construction milestone reached - East Lindsey District Council \(e-lindsey.gov.uk\)](#)
- Excitement builds as the Campus for Future Living take shape: [Excitement builds as the Campus for Future Living takes shape in Mablethorpe - East Lindsey District Council \(e-lindsey.gov.uk\)](#)
- Sutton on Sea construction approaches September start: [Sutton on Sea Colonnade construction approaches September start following councillor approval - East Lindsey District Council \(e-lindsey.gov.uk\)](#)
- East Lindsey councillors approve £5million project to support redevelopment of Skegness: [East Lindsey Councillors approve £5million project to support redevelopment of Skegness Pier, Embassy Theatre and new outdoor amphitheatre space - East Lindsey District Council \(e-lindsey.gov.uk\)](#)
- Connected Coast welcomes new board members: [Connected Coast Welcomes New Board Members - Connected Coast](#)

Social media:

- Rolling social media content prepared and scheduled across Facebook, X (formerly Twitter), LinkedIn

Engagement:

- Attendance at Sutton on Sea family fun day to promote the projects and respond to queries.

Strategic activities:

Working with partners on communications around the theme of Cultural Skegness

Current and upcoming activities:

- Preparing Skegness and Mablethorpe annual reports
- Preparing Skegness and Mablethorpe annual report films
- Planning Skegness and Mablethorpe exhibition events
- Police Training Academy case study / blog
- Colonnade start on site photo shoot / press release

B. Measurement and evaluation

Some traditional media coverage

- [Water starts to fill Mablethorpe's new swimming pool \(lincolnshireworld.com\)](http://lincolnshireworld.com)
- [Just add water: Filling starts at Mablethorpe swimming pool - Lincolnshire Today](#)
- [September start promised for Sutton on Sea Colonnade project - Lincolnshire Today](#)
- [Council approves £5m project to revitalise Skegness seafront - Lincolnshire Today](#)

Social media

Facebook

- 512 followers – an increase of 25
- 394 likes – an increase of 21

23rd June – 13th September

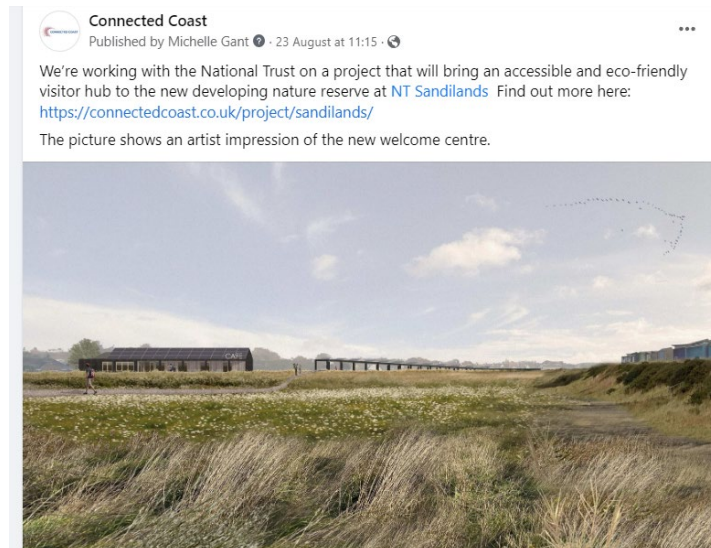
Page reach: 3,583

Page visits: 1,012

New likes: 12

Examples of Facebook engagement:

1. New visitor hub for Sandilands



Connected Coast
Published by Michelle Gant · 23 August at 11:15 · 🌐

We're working with the National Trust on a project that will bring an accessible and eco-friendly visitor hub to the new developing nature reserve at [NT Sandilands](#). Find out more here: <https://connectedcoast.co.uk/project/sandilands/>

The picture shows an artist impression of the new welcome centre.

- Reach: 381
- Engagement: 32

2. Sutton on Sea Family Fun Day

Connected Coast
Published by Michelle Gant · 27 August at 10:04 · 🌐

We're with the [East Lindsey District Council](#) team today at the Sutton on Sea fun day which is taking place from 10am-4pm. There's lots going on, and you can find out more about the Connected Coast projects and [#TownsFund](#) investment.



- Reach: 356
- Engagements: 76

3. Great progress at Mablethorpe Leisure and Learning

Connected Coast
Published by Michelle Gant · 13 July · 🌐

Great progress is being made at Mablethorpe Leisure as these new pictures show 📸



East Lindsey District Council
13 July · 🌐

Mablethorpe Leisure progress update 📸

All concrete has now been poured to the pool floor and work is continuing on the pool walls and corners.

🔧 Drainage... See more

- Reach: 356
- Engagements: 10

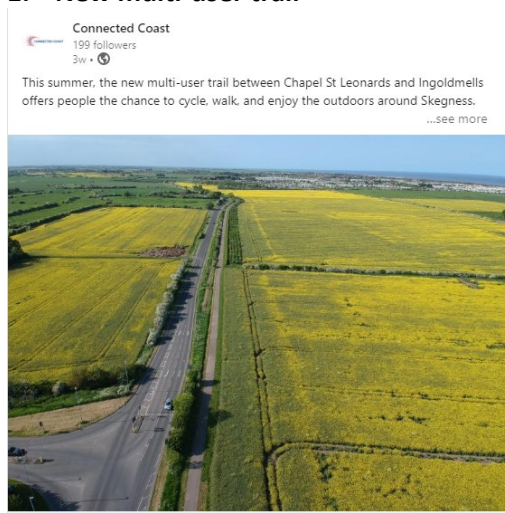


LinkedIn

- 199 followers, an increase of 19

Examples of LinkedIn engagement

1. New multi-user trail



- 348 impressions
- 7 clicks
- 10 reactions

2. Tourism figures for East Lindsey

Connected Coast
199 followers
Time

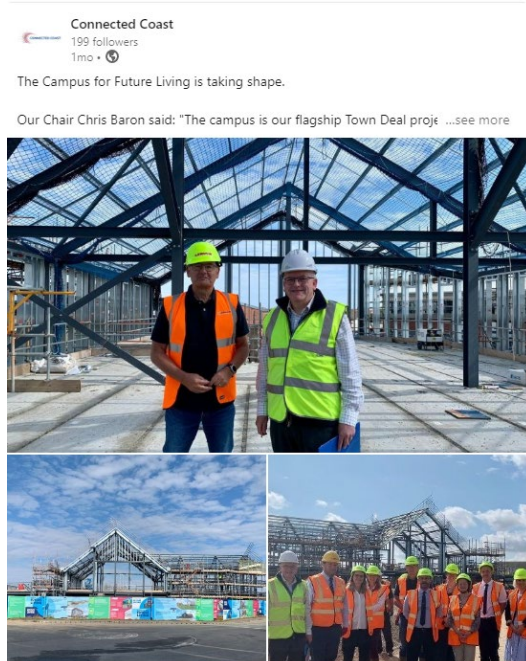
Tourism brought a record £824million economic benefit to East Lindsey in 2022. Charlotte Goy, Chief Executive at Destination Lincolnshire said: 'With both the Lincolnshire Wolds and our county's near endless stretch of coastline, it ...see more



- 322 impressions
- 8 clicks
- 12 reactions



3. The Campus for Future Living is taking shape



- 303 impressions
- 53 clicks
- 22 reactions



X (formerly Twitter)

- 444 followers, an increase of 4

Examples of engagement

1. RSC partnership with quote from chair



Our Chair Chris Baron commented on the partnership: "This is a really exciting time for arts and culture for everyone in Skegness."

[#skegness](#)



- 627 impressions
- 10 engagements



2. Chair's update

Connected Coast @Conne... · 18 Jul
It's been a busy month for the Connected Coast projects and July's chair's update - which is being issued this week - has all the latest news on what's happening.

If you'd like to receive our chair's monthly update, please email
Connected.Coast@e-lindsey.gov.uk



- 303 impressions
- 17 engagements

3. Colonnade event

Connected Coast @Conn... · 11 Aug
The Campus for Future Living is taking shape. Our Chair Chris Baron said: "The campus is our flagship Town Deal project in Mablethorpe and one that is set to be transformational for the area."
tinyurl.com/bdh739vc
[@EastLindseyDC](https://twitter.com/EastLindseyDC)



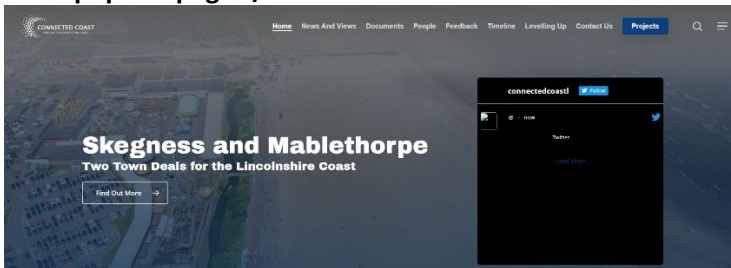
- 250 impressions
- 17 engagements

Website

Overview 15th June – 8th September 2023

Monthly Visitors			
15 Jun 2023 - 8 Sept 2023			
Month	New users	Total users	Sessions
August	702	744	892
July	425	464	595
June	238	265	348
September	75	90	120

Most popular pages / sections



- New trail offers sustainable travel choice in Skegness: [New Trail Offers Sustainable Travel Choice in Skegness - Connected Coast](#)
374 users / 382 sessions
- Campus for Future Living: [Campus for Future Living - Connected Coast](#)
325 users / 393 sessions
- Groundbreaking start to new leisure hub: ['Ground breaking' start to new leisure hub in Mablethorpe - Connected Coast](#)
141 users / 149 sessions

Chair's Update Subscribers

- 21 to-date, an increase of 3