

## Connected Coast Town Deal Board

14 March 2024 at 10:30AM on TEAMS

### AGENDA

1. **Welcome, introductions and apologies for absence**
2. **Declarations of interest**  
For noting
3. **To agree the minutes of the previous meeting held on 25 January 2024\***
4. **Matters arising**  
For noting
5. **Proposed new board members – PCC Marc Jones and David Bruce (bio to follow) \***  
To consider
6. **Long Term Plans for Towns – update on the first Skegness introductory workshop (verbal update LR)**  
For noting
7. **Mablethorpe Update**
  - a) Colonnade (verbal update - DB)
  - b) Campus for Future Living (verbal update - LR)
8. **Skegness Update**
  - a) Foreshore – *members to receive a confidential presentation from Jon Burgess and Andy Fisher*
  - b) Culture House (verbal update - JBur)
  - c) Skegness Interchange EMR (verbal update - LR)
9. **Communications (paper) (MGa)\***  
For noting
10. **Draft communications protocol (paper) (MGa)**  
For approval
11. **Risk registers, update on projects and update on the Monitoring & Evaluation pack (JBur)\***  
For noting
  - a) Narrative
  - b) Risks
  - c) Finance Update
12. **Update on UKSPF (paper)\***  
For noting
13. **Update on LUF (paper)\***  
For noting
14. **Any Other Business\* For completion by Board members**  
Organogram and Register of Interest form to be updated



**Date of next meeting**

23 May at 1030AM – venue to be advised



## **Agenda Item 5 - Board Membership: BOARD BIOGRAPHIES**

### ***Marc Jones - Police and Crime Commissioner (PCC) for Lincolnshire***

Marc Jones is a prominent figure in public service and community safety, currently serving as the Police and Crime Commissioner (PCC) for Lincolnshire, a role he has held since 2016 and before that he was the Executive Councillor for Finance and Property for Lincolnshire County Council.

Marc's extensive experience and leadership capabilities across local, regional and national levels solidify his position as a dedicated advocate for effective and responsive policing and community safety.

The first Person to hold the position of Chair of the Association of Police and Crime Commissioners (APCC) for two terms, representing PCCs, elected Mayors and non-Home Office policing bodies such as Civil Nuclear, City Of London and British Transport Police Authorities at a national level. He also oversaw the inclusion of Scotland and Northern Ireland Police Authorities, creating a UK-wide organisation for policing governance for the first time.

Marc has influenced significant change across a range of policing and community safety areas and has held prominent positions in the police governance landscape such as national lead for serious and organised crime, victim services and child protection, as well as rural and heritage, and has sat on a number of Ministerial boards to shape national policy and legislation.

He is a passionate member of the National Board of the College of Policing, the Open University Partnership & Advisory Review Board and a Trustee of the National Police Arboretum Memorial Trust.

Locally Marc is driven to see effective and efficient partnerships keeping our communities feeling and being safe, to drive down crime and to ensure the policing service is one that residents can be truly proud of.

***David Bruce – to follow***



## Agenda item 9

### Connected Coast Communications Report March 2024

#### A. Communications activities January – March 2024

##### East Lincolnshire Expo

Connected Coast had a stand at the East Lincolnshire Expo which took place at Southview Park Hotel, Skegness on Wednesday 7<sup>th</sup> February. Members of the Heritage Lincolnshire and East Midlands Railway teams were also on hand to share information and answer questions from attendees. Chris Baron presented at the event, with Chris's session generating significant interest and discussion.

In particular, the event provided an opportunity to seek feedback on the Long Term Plan for Skegness. Below is a summary of the thoughts and ideas shared at the event:

##### Safety & Security

*(Examples of things might include CCTV, lighting, ideas to tackle anti-social behaviour)*

- Youth clubs to stop kids hanging around giving them somewhere to meet
- More education in schools about road safety all ages workshops and environment keeping streets/roads clean
- Drummond Road and Serena Road lights go off at 12
- Drug problems
- Lighting doesn't come on when dark
- Needs tidying up – Skegness Grammar Road
- Lighting on streets and shops fitted with solar panels to stay on at night.

##### High Streets, Heritage and Regeneration

*(Examples of things might include creating and maintaining parks/green spaces, high street cleaning projects, improving markets, etc.)*

- Steam clean all footpaths
- Signpost coastal path
- More things to be open in winter
- Parks for disabled (including play areas and sensory etc.)
- Skegness Museum for Heritage
- Cleanliness in town centre could be better
- A community fitness event would be amazing
- Bring back the old fairground rides for heritage – figure of 8 roller coaster, miniature gardens, and toys
- Footpaths not clean.



## **Transport and Connectivity**

*(Examples of things might include improving transport links, cycling and walking routes, etc.)*

- Monorail system from Skegness, Cleethorpes, Great Yarmouth to link it all up
- Better cycling routes that link Skegness to further towns
- A52 from B&Q turning out to Richmond Park by Haven
- Trams, and also trams could give tours
- More accessible for disabled – autistic including visual signs and images
- Cycling groups on the coast
- More bus routes from Louth to Skegness
- The Roads to our coastal areas are very poor!!! Coast Road to Sutton and Mablethorpe. A16 main route from inland towns to coast awful
- Solar lighting for walkways
- EV chargers in town
- Ride Mablethorpe to Skegness off road
- Homelessness situation needs help.

## **Social media:**

- Rolling social media content prepared and scheduled across Facebook, X (formerly Twitter), LinkedIn

## **Chair's updates:**

- Chair's Update January/February – published on the website, shared with subscribers, promoted on social media. Chair's Update March in draft.
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## **Media releases and blogs:**

- Police Training Academy blog drafted

## **Other activities:**

- Media protocol created

## **Current and upcoming activities:**

- Skegness Learning Campus breaking ground event. This was originally planned for 01.03.24 but was postponed due to the weather. This has been rescheduled for 26.04.24. Press release to signal work underway being drafted, followed by further communications to coincide with the breaking ground event.
- Tower Gardens community planting day. Communications around the day, including press release, and social media.
- Campus for Future Living. Communications around handover of the building.
- Sandilands, changing place. Communications around the work taking place.
- Embassy theatre. Opportunity for communications around the updated visuals.



## B. Measurement and evaluation

### Some traditional media coverage

Five BIG new projects for Skegness for 2024: [Five BIG new projects in Skegness for 2024 \(msn.com\)](https://www.msn.com/en-gb/news/uk/five-big-new-projects-in-skegness-for-2024)

Come and join community planting day in Skegness Tower Gardens: [Come and join community planting day in Skegness Tower Gardens \(msn.com\)](https://www.msn.com/en-gb/news/uk/come-and-join-community-planting-day-in-skegness-tower-gardens)

### Social media

#### Facebook

- 577 followers – an increase of 11
- 424 likes – an increase of 4

12<sup>th</sup> November 2023 – 12<sup>th</sup> January 2024

Page reach: 2,300

Page visits: 397

#### Examples of Facebook engagement:

##### 1. Work underway at Tower Gardens

**Connected Coast**  
Published by Michelle Gant · 22 January · 🌐

Work being delivered by [Skegness Town Council](#) is now underway at Tower Gardens in Skegness.

The project is being led by [Heritage Lincolnshire](#) and the work includes the refurbishment of the railings around the pond, the pond pump reinstated, improvements to the footpaths, and sensory planting is also planned.

And, if you want to get involved, a community planting day will be announced by [Heritage Lincolnshire](#) to take place in the spring – we'll keep you posted.

- Reach: 1,875
- Impressions: 1,971
- Interactions: 27

## 2. East Lincs Expo


**Connected Coast** is at Southview Park Hotel.  
Published by Michelle Gant · 7 February at 10:12 · Skegness ·

We're at East Lincs Expo today talking about the exciting plans for #skegness and #mablethorpe

Our Chair Chris Baron will shortly be giving a presentation about the Connected Coast investment, projects, and plans.

And, you can share your ideas for Skegness around the Long Term Plan for Towns £20m funding.

Do pop by and see us and Heritage Lincolnshire East Midlands Railway!  
East Lindsey District Council



- Reach: 290
- Impressions: 305
- Interactions: 15

## 3. Chair's Update


**Connected Coast**  
Published by Michelle Gant · 1 February ·

Want to find out what's happening with Connected Coast and the exciting projects that are being delivered in #skegness and #mablethorpe?

Our latest Chair's Update is online now, and in this month's issue you'll find out about the work that is being delivered at Tower Gardens by Skegness Town Council. And, there's updates on the Colonnade and the Station Leisure and Learning Centre, and more.

<https://connectedcoast.co.uk/.../Connected-Coast-Chairs...>

East Lindsey District Council Heritage Lincolnshire



- Reach: 156
- Impressions: 168
- Interactions: 10



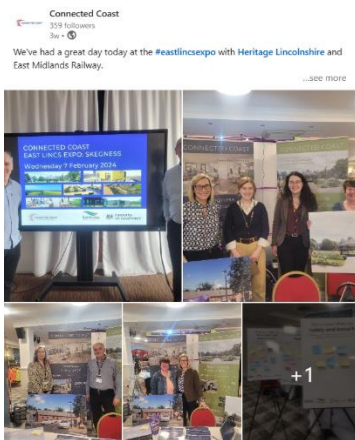


## LinkedIn

- 359 followers, an increase of 62

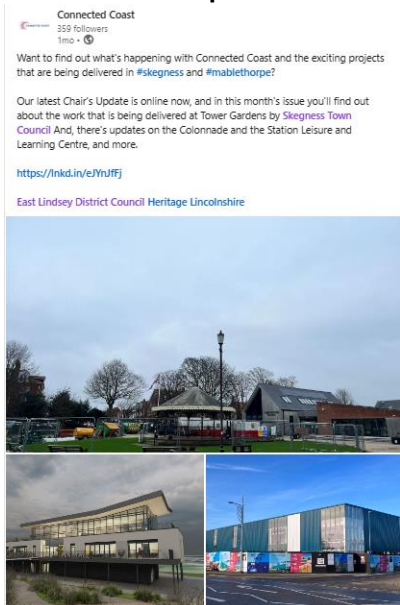
## Examples of LinkedIn engagement

### 1. East Lincs Expo



- 1,404 impressions
- 363 engagements
- 35 reactions

### 2. Chair's Update



- 1,333 impressions
- 177 engagements
- 24 reactions





### 3. Community planting day

Connected Coast  
359 followers  
1w · 🌐

Would you like to get involved in the work that is taking place at Tower Gardens?  
[Skegness Town Council](#) and [Heritage Lincolnshire](#) are hosting a community planting day from 11.30am - 1.30pm on Tuesday 26th March. If you wo ...see more

**JOIN US FOR...  
COMMUNITY  
PLANTING DAY**  
DATE: TUESDAY 26TH MARCH 2024  
TIME: FROM 11:30AM TO 1:30PM  
LOCATION: TOWER GARDENS BANDSTAND

IF YOU WOULD LIKE TO HELP OUT PLEASE  
CONTACT US BY EMAILING  
INFO@SKEGNESSCOUNCIL.ORG.UK  
OR  
CALL US ON 01754 840040  
BY 12TH MARCH 2024.

HERITAGE LINCOLNSHIRE | Funded by UK Government | WORKING IN PARTNERSHIP WITH SKEGNESS TOWN COUNCIL, GT TOMLINSON, GLEDS, INFLUENCE, CONNECTED COAST BOARD AND HERITAGE LINKS.

CONNECTED COAST | gbeds | influence

- 260 impressions
- 18 engagements
- 5 reactions



## X (formerly Twitter)

- 477 followers, an increase of 11

### Examples of engagement

#### 1. Chair's Update



- 279 impressions
- 18 engagements

#### 2. Work underway at Tower Gardens



- 268 impressions
- 24 engagements



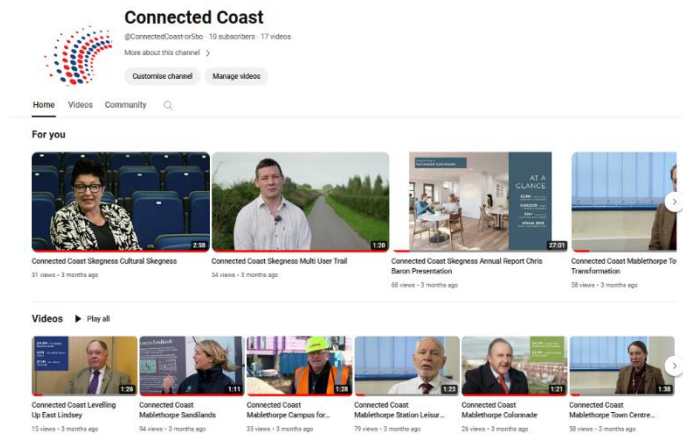
### 3. East Lincs Expo



- 228 impressions
- 5 engagements

### YouTube

10 subscribers



- Views: 107
- Watch time: 2.4 hours
- Subscribers: +2



## Website

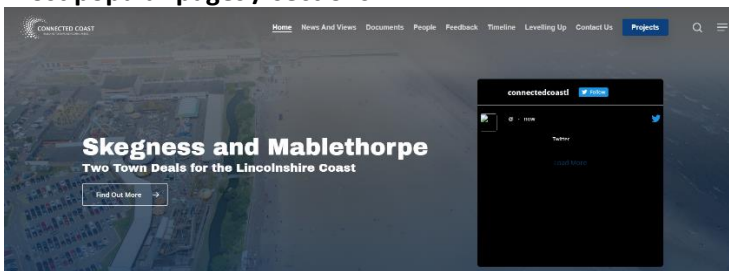
Overview 13<sup>th</sup> January 2024 – 4<sup>th</sup> March 2024

**Monthly Visitors** 13 Jan 2024 - 4 Mar 2024

Month	New users	Total users	Sessions
February	455	500	663
January	285	319	423
March	47	54	74

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## Most popular pages / sections



- Campus for Future Living: [Campus for Future Living - Connected Coast](#)  
158 users / 216 sessions
- Projects: [Projects - Connected Coast](#)  
123 users / 188 sessions
- Colonnade: [Colonnade - Connected Coast](#)  
107 users / 126 sessions

## Chair's Update Subscribers

- 25 subscribers, an increase of 2 (the update is also shared on the website and social media)



## Connected Coast Board – 14 March 2024

### Agenda item 11a. Project Narrative

#### Skegness

##### **Skegness Foreshore**

Council officers remain in commercially confidential dialogue with a number of shortlisted bidders to understand the detailed design, infrastructure and build programme requirements to enable new development opportunities into the Skegness Foreshore. The Council expect to be in a position to confirm a recommended allocation of the approved Towns Fund grant funding by early March 2024 in order to deliver the Full Business Case objectives within the available spend deadline.

##### **Skegness Interchange (Station)**

Phase 1 works continue on site. New beam and block floors are being installed on new support walls. New underfloor ventilation is also being installed. Numerous structural repairs continue to be required and instructions issued to remediate. Works to progress with the new lighting to the concourse area. The detailed designs have now been through the extensive Network Rail review & comment processes and currently being updated for fully approved issue.

Continued talks with Lincs County Council Adult Services for the tenancy of the community café and meeting space. They are preparing an internal business case for submission with input from us to assist. Marketing material has been prepared for the retail units and small business units.





### **Police Training Centre**

The site continues to be routinely used for internal training purposes and the Connected Coast Communications Lead has drafted a blog on the Police Training Academy promoting the availability of the facility as a bookable community space; this is with Lincolnshire Police for sign-off.

### **Hardy's Multi-User Trail**

Awaiting latest update.

### **Town Centre Transformation – Skegness**

The work at Tower Gardens in Skegness is nearing completion, with a community planting day organised by Skegness Town Council taking place on the 26th of March. This will be an opportunity for members of the public to see the changes that have been made and to contribute to the sensory planting around the bandstand. The dredging of the pond in the gardens is now complete, railings are being refurbished and paths re-lain, and new musical interactive equipment has arrived ready for installation. Elsewhere in Skegness, the project to enhance the appearance of Alisons department store continues apace. Further down Lumley Road, the first of a row of four new shopfronts is due to be installed in the next week.

Further enhancement projects for town centre businesses in Skegness are being developed ready to commence in the 2024-25 off season and Heritage Lincolnshire welcomes further expressions of interest via their website.

### **FE Learning Campus – TEC Partnership**

We are in week 4 of the contracted 70 with sound progress made in the forming the temporary site entrance, establishing an initial interim site compound and securing the perimeter of the site. Bulk excavation works are progressing relatively well, with spoil being removed from the main entrance area to keep the road clean with the topsoil stockpiled on the pitch area for use later in the project.



### **Culture House**

The design phase for the Embassy Culture House has progressed to completion of RIBA Stage 2 for a combined programme of works, which was issued by the contractor on the 28th February. The current design includes the full package of estimated works for both Towns Fund and Cultural Development Fund programmes and is contained within available cost envelopes at Stage 2 (subject to a review of appropriate provision for contingency, risk, inflation and client side fit out). The programme of works is dependent upon the submission of a new planning application which will be submitted in March 2024. The build programme is due to commence on site works in July 2024, with completion by March 2025. Updated visuals are due in March 2024 which will enable some further publicity on the forthcoming works on site ahead of the main summer season. Alignment with the CDF funded works at the Skegness Pier is progressing in consultation with the Mellors Group with a view to lead partners being in a position to appoint design team specialists and confirm a delivery approach for all on site elements by April 2024.

### **Mablethorpe**

#### **Campus for Future Living**

The Campus is now substantially complete. With weather conditions having been less than favourable for the external works, which comprised the bulk of the remaining activities, it was agreed with Lindum, that handover of the building will now be taken on 8th March, assuming all remaining works have been completed.

#### **National Trust at Sandilands**

We have received a number of good responses to our Pre-Qualification Questionnaires and are in the process of finalising the tender packs, which are due for issue in early March. The Changing Place (funded by Levelling Up Fund via ELDC) unit has been received on site and the groundworks are under way.

The legal transfer of the existing WC Block and northern portion of the car park from ELDC has now been completed. A grant application for £1.5m from National Highways is under technical review, and we hope for a decision by the end of March. We are currently on programme for a start on site in autumn 2024, following the end of the bird nesting season.

#### **Station Leisure and Learning Centre**

Internal services (electric, water, heating, air handling and pool plant) are still progressing but well advanced. Walls are being plastered, wall tiling to changing areas is well advanced and the swimming pool tiling has commenced. The hoarding has been replaced on the frontage with heras fence panels, public can now see into the site and get a feel of the completed venue to come. External works, paving is being set out and the brickwork elements of the building are well advanced too.

Still on target for the summer completion as planned.





### **Town Centre Transformation – Mablethorpe**

The Town Centre Transformation projects continue to progress well. In Mablethorpe, trial pits have been dug at the Coffee Lounge and Empire Amusements so that final plans for the installation of the new functional balconies can be engineered. This has involved site visits from Heritage Lincolnshire alongside Scorer-Hawkins Architects and JHA Winter & Sons Ltd. of Mablethorpe, who are the lead contractors. Plans are on track to see the first phase of work (replacement shopfronts) delivered before the high season with a second phase of canopy demolition and balcony building taking place from autumn 2024.

### **Mobi-Hub**

ELDC have commissioned legal advice to evaluate a number of proposed models to confirm a preferred delivery mechanism to bring the scheme to site, following a commitment from the private sector partner to seek the additional match funding required to proceed with the first phase of the scheme which would look relocate the existing facility from the town centre site and free this up for future redevelopment. Confirmation of the availability of the funding package and legal advice is expected over the next few weeks for further review and approval by the respective lead partners.

### **Colonnade**

Bulk earth works have completed for the reduced level dig. The piling work has completed slightly ahead of programme. The piles are currently being cropped and the foundation ring beams are in progress. These form the foundations for the walls and steel stanchions and link all piles together. The month of March and April will see drainage being installed and brought into position, along with other associated ground works.

Steel for the structural frame has been ordered and is in manufacture. We anticipate erection of the steel frame in May.

The project is currently on programme to open in spring 2025.

To complement the new build facilities and enhanced open spaces, Sutton on Sea has been established as the hub for the National Portfolio Organisation funding in East Lindsey with the aim to bring a range of new activities/workshops to the area to really engage residents and visitors in arts and cultural activities. On Saturday, 29th June 2024, ELDC we will be holding a Vintage on Sea event which will see a range of events, performances and activities to celebrate our local seaside heritage and culture. In the build up to the event we will have specialist sand sculpturers 'Sand in your Eyes' coming to do a community led sand drawing event on the beach. In August there will also be a two-week sand trail exhibition which will see ten new sand sculptures of various sizes located in and around Sutton on Sea. The trail will include questions on for residents to learn more about their history and heritage. On 1st August, Circo Rum Ba Ba will be hosting the Pirates Misadventure (Children's Show) on the beach which will invite you to cast off your shoes and squeeze into its true-to-life 50ft (18m) inflatable Sperm Whale. Enclosed in a lobster-net fence and guarded by a nosy Fish Wife, brave swashbucklers are lead into its belly, revealing a lavishly decorated seascape interior. Once inside they will encounter a shipwrecked Pirate with a treasure tale to tell and a real live Mermaid with a haunting siren's song and an intriguing secret.



Agenda Item 13.

### **Levelling Up Funding – Alford Manor, Alford Windmill and Spilsby Sessions House**

#### **Projects Update**

Corinne Kennedy - New Programme Manager in post since 5<sup>th</sup> February 2024

**Alford Manor** – Layout plans in final stages of design and on target for planning to be applied for May 2024.

**Alford Windmill** – Dennis Bell has stepped down from being the chair and a new chair is set to be appointed 12 Feb 2024. The design will slightly change due to the new panel not wanting the sail shed to be a second holiday let. Planning application target submission date is still May 2024.

**Spilsby Sessions House** – Planning application submission has slipped back to July 2024 as 2 types of bat surveys are required and the season to do the surveys does not start to May 24. ELDC Conservation Officer has now been engaged for early advice and guidance.

All programmes are still on target to hit the Levelling Up Long Stop date of March 2026.

A series of Communications blasts will be going out this week to attract local consultants to quote for the works. This includes Heritage Consultants, Structural Engineers, Funding Consultant, Mechanical, Electrical and Plumbing Consultants, Ecologist, Arboriculturist, Surveyors and Ground Investigation Specialists. Anyone responding to the Comms blast will be encouraged to quote for the works and as part of the quote scoring criteria, local suppliers will be weighted.